

Master's degree program

# International Business Studies

Module handbook – winter semester 2015/2016

Advanced  
knowledge



Master in International Business Studies					
		1	2	3	4
	ECTS	ECTS	ECTS	ECTS	ECTS
<b>Core Courses (Kernbereich) (60 out of 90 ECTS/60 aus 90 ECTS)</b>	<b>60</b>	<b>20</b>	<b>20</b>	<b>20</b>	
Modulbereich: Environment of International Business	10				
Issues in International Political Economy	5				
International and European Trade Law	5				
Modulbereich: Foundations of International Management	10				
Foundations of International Management I	5				
Foundations of International Management II	5				
Modulbereich: International Strategic Management	10				
Business Strategy - Concepts and Cases	5				
Advanced Methods of Management Research IV	5				
Modulbereich: International Functional Management	10				
International Marketing	5				
Global Operations Strategy	5				
Modulbereich: International Information Management	10				
E-Business Projects and Innovation	5				
E-Business Strategy and Networking	5				
Modulbereich: Soft Skills	10				
Managing Intercultural Relations	5				
Advanced Intercultural Communication and Negotiation Skills	5				
Modulbereich: International Finance and Corporate Governance	10				
International Finance	5				
International Corporate Governance	5				
Modulbereich: International Corporate Sustainability	10				
Sustainability, Business Ethics, & Corporate Social Responsibility	5				
Management & Organization Theories through the Lens of Social Business	5				
Modulbereich: International Relations (only for students with start of studies as of WS 2015/16)	10				
The Organization of the International System	5				
Power, Order and Institutions in World Politics	5				
<b>Elective Courses (Wahlbereich)</b>					
Modulbereich: Area Studies (1 Area out of 4) *	<b>30</b>	<b>10</b>	<b>10</b>	<b>10</b>	
Modulbereich: English Speaking Countries (English)**	30				
Area specific language courses – English Speaking Countries*	10				
Advanced Industrial Countries and Emerging Market Economies	5				
The Domestic Basis of the Globalization Process	5				
Issues in International Trade	5				
Issues in Area Studies	5				
Writing in English: How to write advanced scholarly papers and theses in English for non-English speakers	5				
Free specialisation module (Area Studies English Speaking Countries)***	5				
Courses exchange semester (Area Studies: English Speaking Countries)****	5				
Modulbereich: Romance Countries (Spanish, French)**	30				
Area specific language courses – Romance Countries*	10				
Latin America and the World	5				
Economía, sociedad y política en el mundo iberoamericano	5				
Economie, société et politique en France	5				
Romance Countries I	5				
Romance Countries II	5				
Romance Countries III	5				
Romance Countries IV	5				
Free specialisation module (Area Studies: Romance Countries)***	5				
Courses exchange semester (Area Studies: Romance Countries)****	5				
Modulbereich: Asia (English)**	30				
Area specific language courses – Asia*	10				
Perspectives on Management in Asia	5				
Research Projects in International Management I	5				
Research Projects in International Management II	5				
Comparative Strategic Corporate Governance: China, Middle East and Germany	5				
Free specialisation module (Area Studies: Asia)***	5				
Courses exchange semester (Area Studies: Asia)****	5				

Modulbereich: Europe (German)**		30				
Area specific language courses - Europe*		10				
Die europäische Integration nach dem Zweiten Weltkrieg		5				
Europäische Mediensysteme und Öffentlichkeit I		5				
Europäische Mediensysteme und Öffentlichkeit II		5				
Europäisches Verfassungsrecht		5				
Europäisches Wirtschaftsrecht		5				
Fallkolloquium Europäisches Wirtschaftsrecht		5				
Internationalisierung mittelständischer Unternehmungen		5				
Comparative Strategic Corporate Governance: China, Middle East and Germany		5				
Branchen- und themenspezifisches Nachhaltigkeitsmanagement		5				
Free specialisation module (Area Studies: Europe)***		5				
Courses exchange semester (Area Studies: Europe)****		5				
Further elective modules can be listed in the module manual						
<b>Masterthesis</b>		<b>30</b>	<b>30</b>			
Masterthesis		30				
Seminar		0				
	SWS					
	ECTS	120	30	30	30	30

\* Requirements: Language proficiency in the respective language. Language courses (10 ECTS) at the required level. You may choose two different languages max (5 ECTS each). The minimum number of participants is 5. Courses with a number of participants < 5 will not take place.

Minimum language level for students with start of studies in WS 2104/15 or before: English: C1, Japanese/Chinese/Mandarin: A1, all others: B2 European Standard.

Minimum language level for students with start of studies as of WS 2015/16: English: C1, all other languages: 5 ECTS minimum A2, 5 ECTS minimum B1.

\*\* You can choose among all courses mentioned under the particular heading (30 ECTS), thereof you can take language courses up to 10 ECTS maximum

\*\*\* You can choose among all other courses (up to 20 ECTS) offered at our university that are accepted by program coordinator

\*\*\*\* You can take courses at one of our partner universities or other universities (up to 30 ECTS, thereof 10 ECTS language courses) that are accepted by the program coordinator (learning agreement)

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## List of abbreviations

ECTS	European Credit Transfer System
MIBS	Master in International Business Studies
SS	Summer semester/term
WS	Winter semester/term
Lect	Lecture
Ex	Exercise
S	Seminar
SWS	Time a module will be held per week. One SWS is 45 minutes
P	Presentation
H	Hours
Min	Minutes
Tbd	to be defined
Tba	to be announced

1.	<b>Module name</b> MIBS-4440	<b>Issues in International Political Economy</b>	<b>5 ECTS</b>
2.	Courses/lectures	Lect: Issues in International Political Economy	5 ECTS
3.	Lecturers	Prof. Falke	

4.	<b>Module coordinator</b>	Prof. Falke
5.	<b>Contents</b>	Analysis of the determinants of the globalization process in the international economic system with special reference to the United States and the transatlantic area. Analysis of the governance of the international trading system and the trade politics of the major industrialized and emerging market countries
6.	<b>Learning objectives and skills</b>	Understanding of the forces that shape the globalization process and how it affects multinational corporations. Understanding the basic instruments of trade liberalization and their political constraints. Familiarity with trade policy profiles of the major countries shaping the contemporary trading system.
7.	<b>Prerequisites</b>	Basic knowledge of the concepts of international economics
8.	<b>Integration in curriculum</b>	Semester 1
9.	<b>Module compatibility</b>	Master IBS: core course Pflichtbereich Master Wirtschaftspädagogik, Studienrichtung II: elective course (Wahlbereich im Zweitfach Sozialkunde), core course (Pflichtbereich im Zweitfach Englisch) Master Sozialökonomik: elective course (Wahlbereich) Master Arbeitsmarkt und Personal: elective course (Wahlbereich) Master Economics: elective course (Wahlbereich)
10.	<b>Method of examination</b>	Written examination 60 min. (Klausur 60 Min.)
11.	<b>Grading procedure</b>	Written examination result 100% (Prüfungsergebnis 100 %)
12.	<b>Module frequency</b>	Winter term (WS)
13.	<b>Workload</b>	Attendance: 45 h Self-study: 105 h
14.	<b>Module duration</b>	1 semester
15.	<b>Teaching and examination language</b>	English
16.	<b>Recommended reading</b>	Tbd/Course materials will be announced in the course

1.	<b>Module name</b> MIBS-5270	<b>International and European Trade Law</b>	<b>5 ECTS</b>
2.	Courses/lectures	Lect/S: International and European Trade Law	5 ECTS
3.	Lecturers	Prof. Ismer/Prof. Meßerschmidt	

4.	<b>Module coordinator</b>	Prof. Ismer	
5.	<b>Contents</b>	Basics of International and European Law: <ul style="list-style-type: none"> <li>- EU Trade Law</li> <li>- Concept of Internal Market</li> <li>- Economic Freedoms and Law of Competition</li> <li>- Economic Globalization and the Law of the WTO</li> <li>- The World Trade Organization</li> <li>- WTO Dispute Settlement</li> <li>- Principles of NON-Discrimination</li> <li>- Rules on Market Access</li> <li>- Rules on unfair Trade</li> <li>- Trade Liberalisation versus other societal values and interests</li> <li>- WTO and EU Law</li> </ul>	
6.	<b>Learning objectives and skills</b>	Students will <ul style="list-style-type: none"> <li>- know the European Economic Law and WTO-Law as fundamental basis of the International Trade Law</li> <li>- be able to analyse and discuss specific aspects of European and International Economic Law on an advanced level</li> <li>- will be able to produce case studies</li> <li>- will achieve an advanced skill of analysis</li> </ul>	
7.	<b>Prerequisites</b>	Basic knowledge of European Economic Law	
8.	<b>Integration in curriculum</b>	Semester 2	
9.	<b>Module compatibility</b>	Master IBS: core course (Pflichtbereich); Master Sozialökonomik: elective course (Wahlbereich) Master Arbeitsmarkt und Personal: elective course (Wahlbereich) Master Economics: elective course (Wahlbereich)	
10.	<b>Method of examination</b>	Written examination 60 min (Klausur 60 Min.)	
11.	<b>Grading procedure</b>	Written examination result 100% (Klausurergebnis 100 %)	
12.	<b>Module frequency</b>	Summer term (SS)	
13.	<b>Workload</b>	Attendance: 45 h Self-study: 105 h	
14.	<b>Module duration</b>	1 semester	
15.	<b>Teaching and examination language</b>	English	
16.	<b>Recommended reading</b>	Course materials will be announced in the course.	



1.	<b>Module name</b> MIBS-3710	<b>Foundations of International Management I</b>	<b>5 ECTS</b>
2.	Courses/lectures	Lect/S: Foundations of International Management I	5 ECTS
3.	Lecturers	Prof. Holtbrügge and assistants	

4.	<b>Module coordinator</b>	Prof. Holtbrügge
5.	<b>Contents</b>	1. Environment of International Management: History and Major Trends 2. Theoretical and Conceptual Foundations of International Management 3. Theories of internationalization 4. Strategic Management in International Corporations. <i>Topics may change without prior notice.</i>
6.	<b>Learning objectives and skills</b>	The participants understand and analyze typical management problems of international firms. The participants will get to know modern theories and methods of international management and will be able to apply these to practical problems. They get a detailed overview of the current state of international management research and are able to evaluate theoretical and empirical studies in this area critically.
7.	<b>Prerequisites</b>	None
8.	<b>Integration in curriculum</b>	Semester 1
9.	<b>Module compatibility</b>	Master IBS: core course (Pflichtbereich) Master Management elective course (Wahlbereich) Master Marketing: elective course (Wahlbereich) Master Sozialökonomik: elective course (Wahlbereich) Master Arbeitsmarkt und Personal: elective course (Wahlbereich) Master Economics: elective course (Wahlbereich)
10.	<b>Method of examination</b>	Portfolio: Lect: Written examination 60 min. (Klausur 60 Min) S: Presentation and class participation (Präsentation und Mitarbeit)
11.	<b>Grading procedure</b>	Written examination result (Lect.) (80%), Presentation and class participation results (S) (20%); Exam language: English (Klausurergebnis 80% und Präsentation/Mitarbeit 20%)
12.	<b>Module frequency</b>	WS
13.	<b>Workload</b>	Attendance: 45 h Self-study: 105 h
14.	<b>Module duration</b>	1 semester
15.	<b>Teaching and examination language</b>	English
16.	<b>Recommended reading</b>	Holtbrügge, D./Welge, M.K.: Internationales Management. 5th ed., Stuttgart 2010 (chapters1-4). Cavusgil, S.T./Knight, G./Riesenberger, J.R.: International Business. The New Realities. 3 <sup>rd</sup> edition. Pearson Prentice Hall: New Jersey (chapters 1-3, 6, 9-10, 12-16).

1.	<b>Module name</b> MIBS-3720	<b>Foundations of International Management II</b>	<b>5 ECTS</b>
2.	Courses/lectures	Lect/S: Foundations of International Management II	5 ECTS
3.	Lecturers	Prof. Holtbrügge and assistants	

4.	<b>Module coordinator</b>	Prof. Holtbrügge	
5.	<b>Contents</b>	1. Organization of International Corporations 2. Human Resource Management in International Corporations 3. Public Affairs Management in International Corporations <i>Topics may change without prior notice.</i>	
6.	<b>Learning objectives and skills</b>	The participants understand and analyze typical management problems of international firms. The participants will get to know modern theories and methods of international management and will be able to apply these to practical problems. They get a detailed overview of the current state of international management research and are able to evaluate theoretical and empirical studies in this area critically.	
7.	<b>Prerequisites</b>	Successful attendance of Foundations of International Management I	
8.	<b>Integration in curriculum</b>	Semester 1	
9.	<b>Module compatibility</b>	Master IBS: core course (Pflichtbereich) Master Management: elective course (Wahlbereich) Master Marketing: elective course (Wahlbereich) Master Sozialökonomik: elective course (Wahlbereich) Master Arbeitsmarkt und Personal: elective course (Wahlbereich) Master Economics: elective course (Wahlbereich)	
10.	<b>Method of examination</b>	Portfolio: Lect: Written examination 60 min. (Klausur 60 Min) S: Presentation and class participation (Präsentation und Mitarbeit)	
11.	<b>Grading procedure</b>	Written examination result (Lect.) (80%), Presentation and class participation results (S) (20%); Exam language: English (Klausurergebnis 80% und Präsentation/Mitarbeit 20%)	
12.	<b>Module frequency</b>	WS	
13.	<b>Workload</b>	Attendance: 45 h Self-study: 105 h	
14.	<b>Module duration</b>	1 semester	
15.	<b>Teaching and examination language</b>	English	
16.	<b>Recommended reading</b>	Holtbrügge, D./Welge, M.K.: Internationales Management. 5 <sup>th</sup> ed., Stuttgart 2010 (chapters 5-6, 8) Cavusgil, S.T./Knight, G./Riesenberger, J.R.: International Business. The New Realities. 3 <sup>rd</sup> edition. Pearson Prentice Hall: New Jersey (chapters 5, 7-8, 12, 19)	

1.	<b>Module name</b> MIM-3410	<b>Business Strategy</b>	<b>5 ECTS</b>
2.	Courses/lectures	Lect/Ex: Business Strategy	5 ECTS
3.	Lecturers	Prof. Hungenberg and assistants	

4.	<b>Module coordinator</b>	Prof. Hungenberg
5.	<b>Contents</b>	<p>This course focuses on selected theories, concepts and tools of strategic management. It is concerned with formulation and implementation of strategies, focusing on the business level of strategy. At business level, customer value and competitive advantage are the central issues.</p> <p>The course uses a combination of lectures, discussions and case studies in order to provide the analytic and conceptual foundations for making strategic decisions at business level.</p>
6.	<b>Learning objectives and skills</b>	This course tries to make students familiar with the fundamental elements of business strategy. It also tries to provide an integrating background for other management courses. By the end of the course students should appreciate the need for a comprehensive approach to strategy making and they should be aware of top management's role in setting the direction of a company. Students develop knowledge of theories, concepts and tools of business strategy and they develop an understanding of the application of concepts and tools to real life cases.
7.	<b>Prerequisites</b>	None
8.	<b>Integration in curriculum</b>	Semester 1
9.	<b>Module compatibility</b>	<p>Master IBS: core course (Pflichtbereich)</p> <p>Master in Management: core course (Pflichtbereich)</p> <p>Master in Wirtschaftspädagogik, Studienrichtung I core course (Pflichtbereich)</p> <p>Studienrichtung II: elective course (Wahlbereich)</p>
10.	<b>Method of examination</b>	Written examination 60 min (Klausur 60 Min.)
11.	<b>Grading procedure</b>	<p>Written examination result 100% (Klausurergebnis 100%)</p> <p>An improvement of the grade at the maximum of 0.3 / 0.4 can be achieved by class participation during the case sessions. The evaluation is based on the quality of statements, case and fact knowledge as well as the ability to reflect on contributions made by other students and the lecturer.</p>
12.	<b>Module frequency</b>	Winter term (WS)
13.	<b>Workload</b>	<p>Attendance: 45 h</p> <p>Self-study: 105 h</p>
14.	<b>Module duration</b>	1 semester
15.	<b>Teaching and examination language</b>	English
16.	<b>Recommended reading</b>	<ul style="list-style-type: none"> <li>▪ Hungenberg, H.: Strategisches Management, 7. Ed., Wiesbaden 2012</li> <li>▪ Dess, G., Lumpkin, G., Eisner, A.: Strategic Management, 4. Ed., Boston 2008</li> </ul>

1.	<b>Module name</b> MIM-5461	<b>Advanced Methods of Management Research IV</b> (Fortgeschrittene Methoden der Managementforschung IV)	<b>5 ECTS</b>
2.	Courses/lectures	S: Advanced Methods of Management Research IV (compulsory attendance)	5 ETCS
3.	Lecturers	Prof. Holtbrügge and assistants	

4.	<b>Module coordinator</b>	Prof. Holtbrügge
5.	<b>Contents</b>	Current issues in the field of International Management
6.	<b>Learning objectives and skills</b>	The students learn about advanced methods of data collection and analysis and how to apply them to current questions in the field of International Management. Students carry out a research project in this field in which they evaluate relevant phenomena in international management and develop innovative solutions. The seminar is a mandatory prerequisite for those students who want to write their master thesis at the Department of International Management
7.	<b>Prerequisites</b>	Foundations of International Management I (required) Foundations of International Management II (required) The number of participants is restricted.
8.	<b>Integration in curriculum</b>	Semester 2 or 3 (Before students start to write their master thesis. The seminar is a prerequisite if students want to write their master thesis at the department of International Management).
9.	<b>Module compatibility</b>	Master IBS: core course (Pflichtbereich)
10.	<b>Method of examination</b>	Portfolio: Written examination (30%), Presentation/discussion (35%), seminar paper (35%)
11.	<b>Grading procedure</b>	portfolio
12.	<b>Module frequency</b>	WS, SS
13.	<b>Workload</b>	Attendance: 30h Self-study: 120h
14.	<b>Module duration</b>	1 semester
15.	<b>Teaching and examination language</b>	English
16.	<b>Recommended reading</b>	tba in the course

1.	<b>Module name</b> MARK-4830	<b>International Marketing</b>	<b>5 ECTS</b>
2.	Courses/lectures	Lect: International Marketing	5 ETCS
3.	Lecturers	Dr. Nina Pečornik/ Dr. Jana-Kristin Prigge	

4.	<b>Module coordinator</b>	Prof. Fürst
5.	<b>Contents</b>	<p><b>Internationales Marketing (International Marketing)</b>  This course provides students with an opportunity to improve their understanding of marketing activities in an international environment. The following topics will be discussed in particular:</p> <ul style="list-style-type: none"> <li>- The scope and challenge of international marketing</li> <li>- International market coverage strategy</li> <li>- Managing international products, brands and communication</li> <li>- Managing international prices</li> <li>- Managing international customer relationships</li> </ul>
6.	<b>Learning objectives and skills</b>	The students acquire comprehensive and detailed knowledge in the domain of international marketing. Foundations for the use of the marketing mix in an international setting are taught and the students are able to bring them into question critically. Furthermore, the students are able to independently conceptualize strategic courses of action as well as scopes for design for the marketing mix in an international context.
7.	<b>Prerequisites</b>	none
8.	<b>Integration in curriculum</b>	Semester 1
9.	<b>Module compatibility</b>	Master IBS: core course (Pflichtbereich) Master Sozialökonomik: elective course (Wahlbereich) Master Arbeitsmarkt und Personal: elective course (Wahlbereich) Master Economics: elective course (Wahlbereich)
10.	<b>Method of examination</b>	(valid until 31 March 2014) Electronic examination 60 min. (Elektronische Prüfung 60 Min.) Written examination 60 min. (Klausur 60 Min.)
11.	<b>Grading procedure</b>	Klausur 100%
12.	<b>Module frequency</b>	WS
13.	<b>Workload</b>	Attendance: 30 h Self-study: 120 h
14.	<b>Module duration</b>	1 semester
15.	<b>Teaching and examination language</b>	English
16.	<b>Recommended reading</b>	Backhaus, K., Büschken, J., Voeth, M. (2010), Internationales Marketing, 6. Aufl., Stuttgart. Homburg, Ch., (2015), Marketingmanagement: Strategie – Instrumente – Umsetzung – Unternehmensführung, 5. Aufl., Wiesbaden. Meffert, H., Burmann, Ch., Becker, Ch. (2010), Internationales Marketing-Management, 4. Aufl., Stuttgart.

1.	<b>Module name</b> MIM-3650	<b>Global Operations Strategy</b>	<b>5 ECTS</b>
2.	Courses/lectures	Lect/S: Global Operations Strategy	5 ECTS
3.	Lecturers	Prof. Voigt and assistants	

4.	<b>Module coordinator</b>	Prof. Voigt
5.	<b>Contents</b>	<p>In the last decades, operations are becoming increasingly international or even global in nature. Drivers of the globalization include increased competitiveness through offshore manufacturing and global sourcing.</p> <p>The present course aims at illustrating the increasing complexity and the challenges of operations on a global scale. The first theory modules structure the options of a general operations strategy and illustrate its implementation within the organization.</p> <p>The subject specific modules, elaborated by the participants in the course, enable an in-depth understanding of single activity areas of global operations and their relation to the global operations strategy. Therewith the students will get insights in the importance of an integrated global operations strategy and become familiar with the main strategic options in this field.</p>
6.	<b>Learning objectives and skills</b>	The students are able to illustrate the function and impact of operations management on a global scale. Based on own research using scientific sources, single topics are elaborated in teams. Following predefined learning targets, the students need to structure the elaborated content in an academic presentation and present their results in front of the class. Thereby the single teams are responsible to develop a didactic concept, to support the understanding of the single topics in class. Furthermore the students need to document their research method as well as their results.
7.	<b>Prerequisites</b>	None
8.	<b>Integration in curriculum</b>	Semester 1 or 3
9.	<b>Module compatibility</b>	Master IBS: core course (Pflichtbereich) Master Management: elective course (Wahlbereich) Master Wirtschaftspädagogik, Studienrichtung I: elective course (Wahlbereich) Master Marketing: elective course (Wahlbereich) Master Sozialökonomik: elective course (Wahlbereich) Master Arbeit und Personal: elective course (Wahlbereich) Master Economics: elective course (Wahlbereich)
10.	<b>Method of examination</b>	Portfolio: Written examination 60 min. (Klausur 60 Min.), Presentation
11.	<b>Grading procedure</b>	Written examination 50%, Presentation (50%)
12.	<b>Module frequency</b>	Winter term (WS) All participants have to register in advance at StudOn! The registration for GOS at StudOn is starting mid-September. The number of participants is limited to 60.

13.	<b>Workload</b>	Attendance: 30 h Self-study: 120 h
14.	<b>Module duration</b>	1 term
15.	<b>Teaching and examination language</b>	English
16.	<b>Recommended reading</b>	<ul style="list-style-type: none"> <li>▪ Abele, E. et al.: Global Production. A Handbook for Strategy and Implementation, Berlin et al., 2008</li> </ul>

1.	<b>Module name</b> MIBS-6330	<b>E-Business Projects and Innovation</b>	<b>5 ECTS</b>
2.	Courses/lectures	Lect.: Innovation and Leadership S.: Interdisciplinary Business Project	2,5 ECTS 2,5 ECTS
3.	Lecturers	Lect.: Prof. Möslein and assistants S.: Prof. Bodendorf and assistants	

4.	<b>Module coordinator</b>	Prof. Möslein	
5.	<b>Contents</b>	<p>Lect.:</p> <p>Creating a sustainable innovative environment is a leadership task. In order to succeed at this task, leaders must develop innovative abilities to deal with the challenges inherent in a business environment characterized by fluid, unstructured and changing information. The aim of this course is to get an overview of how to structure leadership systems towards innovation, how leaders can motivate to foster innovative thinking and what new forms of innovation (e.g. open innovation) mean for the definition of leadership.</p> <p>S.:</p> <p>This seminar confronts students with real international IS business challenges in an interdisciplinary context. Students will learn how to address real-world IS problems and to create application-oriented solutions based on sound methods rooted in robust theoretical frameworks and a well-founded evidence base.</p>	
6.	<b>Learning objectives and skills</b>	<p>The students:</p> <ul style="list-style-type: none"> <li>• will understand and explore the theories and practicalities of leadership in open innovation contexts.</li> <li>• will gain knowledge on leading and communicating innovation and translate it in leadership behavior in real case contexts.</li> <li>• learn to assess, reflect and feedback the impact of practical leadership for innovation.</li> <li>• can independently define new application-oriented problem solving in e-business in relation to the economic impact for businesses, along with solving problems using the appropriate methods.</li> <li>• discuss possible solutions in groups and present their research results.</li> </ul>	
7.	<b>Prerequisites</b>	None	
8.	<b>Integration in curriculum</b>	Lect.: Semester 1 or 3 S: Semester 1,2,3 or 4	
9.	<b>Module compatibility</b>	Master IBS: core course (Pflichtbereich)	
10.	<b>Method of examination</b>	Lect: presentation, project report (Präsentation, Projektbericht) S.: Seminar paper and presentation (Seminararbeit und Präsentation)	
11.	<b>Grading procedure</b>	Lect: Portfolio (100%): presentation, project report (Präsentation, Projektbericht 100%) S.: Portfolio (100%): Seminar paper and presentation (Seminararbeit und Präsentation 100%)	
12.	<b>Module frequency</b>	Lect.: Winter term (WS) S.: Winter term (WS), Summer term (SS)	
13.	<b>Workload</b>	Lect.: Attendance: 30h, self-study: 45h S.: Attendance: 30h, self-study: 45h	



14.	<b>Module duration</b>	1 semester
15.	<b>Teaching and examination language</b>	English
16.	<b>Recommended reading</b>	Course materials will be announced in the course

1.	<b>Module name</b> MIBS-5620	<b>E-Business Strategy and Networking</b>	<b>5 ECTS</b>
2.	Courses/lectures	Lecture (Vorlesung): E-Business Strategy and Networking Exercise (Übung): E-Business Strategy and Networking	2,5 ECTS 2,5 ECTS
3.	Lecturers	Prof. Bodendorf and assistants	

4.	<b>Module coordinator</b>	Prof. Bodendorf
5.	<b>Contents</b>	<b>Lect/Ex:</b> The course provides a comprehensive overview of business models and business IT alignment. It emphasizes theory and practice of so called inter-organizational systems, electronic markets and market engineering. In addition, it deals with business and social networking between companies and their partners.
6.	<b>Learning objectives and skills</b>	The students: <ul style="list-style-type: none"> <li>• have comprehensive, detailed and specialized knowledge of the latest trends in e-business.</li> <li>• can independently adjust business models and respond with innovative strategies to changes in the environment.</li> <li>• make use of different technologies in enterprise networks.</li> <li>• discuss possible solutions in groups and present their research results.</li> </ul>
7.	<b>Prerequisites</b>	None
8.	<b>Integration in curriculum</b>	Semester 1
9.	<b>Module compatibility</b>	Master IBS: core course (Pflichtbereich) Master Management: elective course (Wahlbereich) Master IIS: elective course (Wahlbereich)
10.	<b>Method of examination</b>	Portfolio: Lecture: Written examination (Vorlesung: Klausur) Exercise: Written assignment (Übung: Hausarbeit)
11.	<b>Grading procedure</b>	Lecture: 50% of module score (Vorlesung: 50% der Modulnote) Exercise: 50% of module score (Übung: 50% der Modulnote)
12.	<b>Module frequency</b>	WS
13.	<b>Workload</b>	Attendance: 45h Self-study: 105h
14.	<b>Module duration</b>	1 semester
15.	<b>Teaching and examination language</b>	English
16.	<b>Recommended reading</b>	Picot, A., Reichwald, R., Wigand, R.: Information, Organization and Management. Berlin, Heidelberg 2008. Jelassi, T., Enders, A.: Strategies for e-Business: Creating Value Through Electronic and Mobile Commerce: Concepts and Cases. Addison Wesley Pub Co Inc.

1.	<b>Module name</b> MIBS-3470	<b>Managing Intercultural Relations</b>	<b>5 ECTS</b>
2.	Courses/lectures	Lect/S: Managing Intercultural Relations	5 ECTS
3.	Lecturers	Prof. Holtbrügge and assistants	

4.	<b>Module coordinator</b>	Prof. Holtbrügge	
5.	<b>Contents</b>	<ol style="list-style-type: none"> <li>1. Relevance of Intercultural Management</li> <li>2. Intercultural Management Research: Scope and Results</li> <li>3. Manifestations and Functions of Culture</li> <li>4. Concepts of Culture</li> <li>5. Intercultural Communication and Negotiations</li> <li>6. Culture and Management: Organization, Motivation and Leadership in Different Cultures</li> <li>7. Intercultural Competence</li> <li>8. Intercultural Training</li> <li>9. Conclusions</li> </ol>	
6.	<b>Learning objectives and skills</b>	<p>Intercultural differences have a great influence on management decisions and outcomes. For managers, intercultural competence is one of the most important requirements for working successfully in a global environment. The participants understand and analyze modern theories and methods of intercultural management and will be able to apply these to practical problems. They get a detailed overview of the current state of intercultural management research and are able to evaluate theoretical and empirical studies in this area. The regional emphasis is on Europe, Asia and the US.</p>	
7.	<b>Prerequisites</b>	None	
8.	<b>Integration in curriculum</b>	Semester 2	
9.	<b>Module compatibility</b>	<p>Master IBS: core course (Pflichtbereich)  Master in Management: elective course (Wahlbereich)  Master Sozialökonomik: elective course (Wahlbereich)  Master Arbeitsmarkt und Personal: elective course (Wahlbereich)  Master Economics: elective course (Wahlbereich)</p>	
10.	<b>Method of examination</b>	<p>Portfolio:  Lect.: Written examination 60 min. (Klausur 60 Min.)  S.: Presentation and class participation (Präsentation und Mitarbeit)</p>	
11.	<b>Grading procedure</b>	<p>Written examination result (Lect.) (80%); Exam language: English, presentation and class participation (S) (20%)  (Klausurergebnis 80% und Präsentation/Mitarbeit 20%)</p>	
12.	<b>Module frequency</b>	SS	
13.	<b>Workload</b>	<p>Attendance: 45 h  Self-study: 105 h</p>	
14.	<b>Module duration</b>	1 semester	
15.	<b>Teaching and examination language</b>	English	

16.	<b>Recommended reading</b>	<ul style="list-style-type: none"> <li>▪ Hofstede, G.: Culture's Consequences: Comparing Values, Behaviors, Institutions, and Organizations Across Nations. 2. ed., Thousand Oaks-London-New Delhi 2001, pp. 1-77, 373-391.</li> <li>▪ Hofstede, G. : What Did GLOBE Really Measure? Researchers' Minds versus Respondents' Minds. In: Journal of International Business Studies, Vol. 37, 6, 2006, pp. 882-896.</li> <li>▪ Holtbrügge, D./Kittler, M.: Understanding Misunderstanding in Intra- and Intercultural Communication. Findings of a Sino-German Experiment. In: Oesterle, M.-J. (ed.): Internationales Management im Umbruch. Globalisierungsbedingte Einwirkungen auf Theorie und Praxis Internationaler Unternehmensführung. Wiesbaden 2007, pp. 341-370.</li> <li>▪ Javidan, M./House, R.J./Dorfman, P.W./Hanges, P.J./Sully de Luque, M.: Conceptualizing and Measuring Cultures and Their Consequences: A Comparative Review of GLOBE's and Hofstede's Approaches. In: Journal of International Business Studies, Vol. 37, 6, 2006, pp. 897-914.</li> <li>▪ Lewis, R.D.: When Cultures Collide: Leading Across Cultures. London 2006, pp. 3-15, 101-139, 153-175.</li> <li>▪ Schneider, S.C./Barsoux, J.-L.: Managing Across Cultures. 2nd ed., Harlow et al. 2003, pp. 3-117.</li> <li>▪ Smith, P.B.: When Elephants Fight, the Grass Gets Trampled: The GLOBE and Hofstede Projects: Commentary. In: Journal of International Business Studies, Vol. 37, 6, 2006, pp. 915-921.</li> </ul>
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1.	<b>Module name</b> MIBS-6520	<b>Advanced Intercultural Communication and Negotiation Skills</b>	<b>5 ECTS</b>
2.	Courses/lectures	S: Advanced Intercultural Communication and Negotiation Skills (compulsory attendance)	5 ETCS
3.	Lecturers	Prof. Holtbrügge and assistants	

4.	<b>Module coordinator</b>	Prof. Holtbrügge	
5.	<b>Contents</b>	<ol style="list-style-type: none"> <li>1. Fundamentals of intercultural communication and negotiation</li> <li>2. Cultural concepts and their application in the international business context</li> <li>3. Negotiation concepts and its application in the international business context</li> <li>4. Application of intercultural negotiation and communication skills</li> </ol>	
6.	<b>Learning objectives and skills</b>	<p>The participants in this highly interactive course acquire skills necessary in the intercultural business environment, e.g., by</p> <ul style="list-style-type: none"> <li>• assessing one's own approaches, identifying personal strengths and challenges in intercultural communication and negotiation,</li> <li>• identifying intercultural challenges, dilemmas, and tensions,</li> <li>• developing communication and negotiation strategies, leveraging the power of international organizations, and</li> <li>• translating business communication and negotiation concepts and techniques into action.</li> </ul>	
7.	<b>Prerequisites</b>	None. The number of participants is restricted.	
8.	<b>Integration in curriculum</b>	Semester 2 or 4	
9.	<b>Module compatibility</b>	Master IBS: core course (Pflichtbereich) Master Management: core course (Pflichtbereich) (MIBS-6521)	
10.	<b>Method of examination</b>	Portfolio: Presentation, seminar paper	
11.	<b>Grading procedure</b>	Portfolio (100%): Seminar paper and presentation	
12.	<b>Module frequency</b>	Summer term (SS)	
13.	<b>Workload</b>	Attendance: 30 h Self-study: 120 h	
14.	<b>Module duration</b>	1 semester	
15.	<b>Teaching and examination language</b>	English	
16.	<b>Recommended reading</b>	<p>Brett, J.M.: Negotiating Globally. How to Negotiate Deals, Resolve Disputes, and Make Decisions across Cultural Boundaries. 2nd ed., San Francisco 2007.</p> <p>Cialdini, R.B.: Influence. Science and Practice. 5th ed., Boston 2009.</p> <p>Schneider, S.C./Barsoux, J.-L.: Managing Across Cultures. 2nd ed., Harlow et al. 2003.</p>	

1.	<b>Module name</b> MSE-2290	<b>International Finance</b>	<b>5 ECTS</b>
2.	Courses/lectures	Lect.: International Finance, Theory and Policy	5 ECTS
3.	Lecturers	Prof. Merkl	

4.	<b>Module coordinator</b>	Prof. Merkl
5.	<b>Contents</b>	This course covers a wide range of topics (e.g., exchange rates and exchange rate regimes, national accounts and capital flows, international financial system, international banking and central banking). Basic economic concepts will be provided as a background. Statistics and empirical results will be shown to understand the validity of these concepts. Recent real life examples/case studies will be used to analyze the implications for policy makers, international organisations and business.
6.	<b>Learning objectives and skills</b>	Students <ul style="list-style-type: none"> <li>- understand and apply basic concepts of exchange rate determination and their validity.</li> <li>- learn about driving forces of capital flows.</li> <li>- analyze how international (central) banking and the international financial system work.</li> <li>- apply their knowledge in a presentation (either in case study style or in a small quantitative project).</li> </ul>
7.	<b>Prerequisites</b>	Macroeconomics (Bachelor)
8.	<b>Integration in curriculum</b>	Semester 1, 3
9.	<b>Module compatibility</b>	Master IBS: core course (Pflichtbereich) Master Economics: elective course (Wahlbereich) Master FACT: elective course (Wahlbereich)
10.	<b>Method of examination</b>	Written Examination
11.	<b>Grading procedure</b>	Written Examination (100%) [The grade can be improved up to 30% with a voluntary presentation during the winter term.]
12.	<b>Module frequency</b>	Winter term (WS)
13.	<b>Workload</b>	Attendance: 30 h Self-study: 120 h
14.	<b>Module duration</b>	1 semester
15.	<b>Teaching and examination language</b>	English
16.	<b>Recommended reading</b>	Presentation slides and relevant literature will be provided

1.	<b>Module name</b> FACT-6340	<b>International Corporate Governance</b>	<b>5 ECTS</b>
2.	Courses/lectures	S1: Leadership and Organizational Design (Winter term) <u>or</u> S2: Human Resource Management and Organizational Capabilities (Summer term, not in summer term 2016)	5 ECTS
3.	Lecturers	Prof. Dr. Stiglbauer	

4.	<b>Module coordinator</b>	Prof. Dr. Stiglbauer
5.	<b>Contents</b>	This course aims to provide students with knowledge on state of the art research and practice in human resource management and organizational capabilities as well as (executive) leadership and organizational design. Within a small team, students learn how to use scientific methods and solve current problems in these fields. Considering soft skills, students learn how to present and to discuss their solutions and to defend their findings in class.
6.	<b>Learning objectives and skills</b>	Students explore the latest state of art research and practice in human resource management and organizational capabilities as well as in (executive) leadership and organizational design. Furthermore, students evaluate and discuss case studies
7.	<b>Prerequisites</b>	None. The number of participants is restricted.
8.	<b>Integration in curriculum</b>	Semester 1,2 or 3
9.	<b>Module compatibility</b>	Master IBS: core course (Pflichtbereich) Master Economics: elective course (Wahlbereich) (MIM-3691) Master Arbeitsmarkt und Personal: elective course (Wahlbereich) (MIM-3691) Master Sozialökonomik: elective course (Wahlbereich) (MIM-3691)
10.	<b>Method of examination</b>	S1: Portfolio: Seminar paper, presentation S2: Portfolio: Seminar paper, presentation
11.	<b>Grading procedure</b>	S1: 100% S2: 100%
12.	<b>Module frequency</b>	Summer term (SS, not in summer term 2016), Winter term (WS) Students can choose either „Leadership and Organizational Design” (winter term) or „Human Resource Management and Organizational Capabilities” (summer term). Students can take only one of the two courses offered. Students can obtain a maximum of 5 ECTS in this module.
13.	<b>Workload</b>	Attendance: 45 h Self-study: 105 h
14.	<b>Module duration</b>	1 semesters
15.	<b>Teaching and examination language</b>	English
16.	<b>Recommended reading</b>	Course materials will be announced in course

1.	<b>Module name</b> MIM-6780	<b>Sustainability, Business Ethics, and Corporate Social Responsibility</b>	<b>5 ECTS</b>
2.	Courses/lectures	V: Business Ethics and Corporate Social Responsibility	5 ECTS
3.	Lecturers	Prof. Beckmann	

4.	<b>Module coordinator</b>	Prof. Beckmann	
5.	<b>Contents</b>	This course combines the perspectives of the ethics of competitive markets, business ethics, and corporate social responsibility. First, we address the question of how social and environmental objectives are met at a macro-level. Here, we place particular emphasis on national and supranational governance structures. In a second step, we take on the perspective of the individual firm by raising the question as to if and to what extent firms need to incorporate moral issues into their value creation processes. Against this background, corporate social responsibility may serve as a means of implementing these moral issues. Thus, we take a closer look at CSR, its origins, development, and tools.	
6.	<b>Learning objectives and skills</b>	<p>Students:</p> <ul style="list-style-type: none"> <li>• Are able to provide differentiated arguments on questions relevant to our society</li> <li>• Have skills to critically reflect current issues in business ethics and CSR</li> <li>• Know concepts that help to critically reflect the role of business in society</li> <li>• Understand the changing environment of companies</li> <li>• Are able to use dilemma structure as analytical tool</li> <li>• Understand the CSR discourse and its core concepts</li> </ul>	
7.	<b>Prerequisites</b>	None	
8.	<b>Integration in curriculum</b>	Semester 2, 4	
9.	<b>Module compatibility</b>	<p>Master IBS: core course (Pflichtbereich)  Master Management: elective course (Wahlbereich)  Master Sozialökonomik: elective course (Wahlbereich)  Master Wirtschaftspädagogik, Studienrichtung I: elective course (Wahlbereich); Studienrichtung II: elective course (Wahlbereich)  Master Marketing: elective course (Wahlbereich)</p> <p><i>Please register via StudOn; number of participants: 150</i></p>	
10.	<b>Method of examination</b>	Written Examination (60 min)	
11.	<b>Grading procedure</b>	Written Examination (60 min): 100%	
12.	<b>Module frequency</b>	Summer term	
13.	<b>Workload</b>	Attendance: 30 h Self-study: 120 h	
14.	<b>Module duration</b>	1 Semester	
15.	<b>Teaching and examination language</b>	English	
16.	<b>Recommended reading</b>	Provided via StudOn	



1.	<b>Module name</b> MIM-8060	<b>Management and organization theories through the lens of mission-driven organizations</b> (Management- und Organisationstheorien aus der Sicht von Social Business)	<b>5 ECTS</b>
2.	Courses/lectures	S: Management and organization theories through the lens of mission-driven organizations (compulsory attendance)	5 ECTS
3.	Lecturers	Prof. Beckmann und Dr. Dimitar Zvezdov	

4.	<b>Module coordinator</b>	Prof. Beckmann	
5.	<b>Contents</b>	<p>This course takes a closer look at management and organization theories. In particular, we use the specificities of a social business i.e. a business that pursuits a social mission while generating profits, to gain insights into why organizations exist, how they function and how they interact with each other. We will address theories such as transaction cost theory, agency theory or theories of entrepreneurship.</p> <p>By studying management and organizations theories from the perspective of mission-driven organization helps us to better understand the potential conflict of diverse interests i.e. simultaneously creating financial, social, and environmental value. These insights provide insights into many issues that companies face when implementing sustainability strategies.</p>	
6.	<b>Learning objectives and skills</b>	<p>Students:</p> <ul style="list-style-type: none"> <li>• Are able to analyze classic articles in management and organization theory</li> <li>• Can critically reflect these theories. In particular, students are able to engage each other in fruitful classroom discussions about the applicability of these theories as well as on their boundary conditions.</li> <li>• Advance their feedback skills by providing other students with feedback during class Can apply these theories to the specific context of mission-driven organizations</li> <li>• Better understand the bigger picture i.e. to recognize patterns in situations</li> <li>• Can employ their theoretical knowledge to examples from practice.</li> <li>• Advance their teamwork skills through group work during class as well as team presentations</li> </ul>	
7.	<b>Prerequisites</b>	None	
8.	<b>Integration in curriculum</b>	Semester 2, 4	
9.	<b>Module compatibility</b>	<p>Master IBS: core course (Pflichtbereich)  Master Sozialökonomik: elective course (Wahlbereich)  Master Marketing: elective course (Wahlbereich)  Master Management: elective course (Wahlbereich) (MIM-8061)</p> <p><i>Registration via StudOn; no. of participants: 30</i></p>	
10.	<b>Method of examination</b>	Term paper, presentation	
11.	<b>Grading procedure</b>	Term paper: 70 %, presentation: 30 %	
12.	<b>Module frequency</b>	Summer term	
13.	<b>Workload</b>	Attendance: 30 h Self-study: 120 h	

14.	<b>Module duration</b>	1 Semester
15.	<b>Teaching and examination language</b>	English
16.	<b>Recommended reading</b>	Provided via StudOn

1.	<b>Module name</b> MIBS-2690	<b>The Organization of the International System</b> (for students with start of studies as of WS 2015/16)	<b>5 ECTS</b>
2.	Courses/lectures	Lect.: The Organization of the International System	5 ECTS
3.	Lecturers	Prof. Gardini	

4.	<b>Module coordinator</b>	Prof. Gardini	
5.	<b>Contents</b>	<p>The lecture will cover the following main topics.</p> <ul style="list-style-type: none"> <li>• International system, international organisation, cooperation and global governance: theoretical perspectives and historical evolution.</li> <li>• The United Nations: historical overview, major organs, competences and spheres of activity. The specialised agencies. Proposals for reform. Peacekeeping.</li> <li>• Regionalism and regional organisations: The European Union and the other European organisations; The Americas; Asia, Africa and the Middle East.</li> <li>• International organization in the areas of economy, trade, finance and development (World Bank, International Monetary Fund, World Trade Organisation)</li> <li>• Topical and new issues in international organisation/global governance: peace and security, economic and social development, human rights, the environment.</li> </ul>	
6.	<b>Learning objectives and skills</b>	<p>Students who successfully complete this module will:</p> <ul style="list-style-type: none"> <li>• acquire a good understanding of the nature of the international system, its structures, processes and main actors;</li> <li>• have a good knowledge of the theoretical rationale and empirical examples of the main international organisations and their role and activities;</li> <li>• have a good knowledge of the topical issues and debates in contemporary international organisation/organisations and their possible evolution;</li> <li>• be able to assess critically the role and functions of key international actors and organisations in specific case studies</li> <li>• acquire a deep and critical understanding of the current shift in international power, its nature and distribution</li> </ul>	
7.	<b>Prerequisites</b>	None	
8.	<b>Integration in curriculum</b>	Semester 1, 3	
9.	<b>Module compatibility</b>	Master IBS: core course (Pflichtbereich)	
10.	<b>Method of examination</b>	Written Examination	
11.	<b>Grading procedure</b>	Written Examination: 100%	
12.	<b>Module frequency</b>	Winter semester	
13.	<b>Workload</b>	Attendance: 30 h Self-study: 120 h	
14.	<b>Module duration</b>	1 Semester	
15.	<b>Teaching and examination language</b>	English	

16.	<b>Recommended reading</b>	<ul style="list-style-type: none"><li>• Armstrong, Lloyd &amp; Redmond, International Organisation in World Politics, Palgrave, 2013</li><li>• Karns &amp; Mingst, International Organisations, Lynne Rienner, 2009</li><li>• Klabbers, An introduction to international organizations Law, Cambridge University Press, 2015</li></ul>
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1.	<b>Module name</b> MIBS-2700	<b>Power, Order and Institutions in World Politics</b> (for students with start of studies as of WS 2015/16)	<b>5 ECTS</b>
2.	Courses/lectures	S: Power, Order and Institutions in World Politics	5 ECTS
3.	Lecturers	Prof. Gardini Dr Christina Stolte	

4.	<b>Module coordinator</b>	Prof. Gardini
5.	<b>Contents</b>	<p>The seminar will cover the following main topics.</p> <ul style="list-style-type: none"> <li>• International system, international organisation, cooperation and global governance: theoretical perspectives and historical evolution.</li> <li>• The contested notions of power, order and institutions: theoretical perspectives and empirical examples: bridging the gap between academia and the practice of international affairs.</li> <li>• The changing nature of international power and its distribution: rising powers, transnational corporations, state and non-state actors.</li> <li>• International Economic power, order and public institutions (WTO, WB, IMF)</li> <li>• International Economic power, order and private institutions (WEF, WSF, CRAs, MNCs, NGOs)</li> <li>• Topical and new issues in international organisation/global governance: peace and security, economic and social development, human rights, the environment.</li> </ul>
6.	<b>Learning objectives and skills</b>	<p>Students who successfully complete this module will:</p> <ul style="list-style-type: none"> <li>• acquire a good understanding of the nature of power, order, and institutions in the international system;</li> <li>• understand the type of power projected by key actors (US, EU, emerging powers, international organizations)</li> <li>• have a good knowledge of the topical issues and debates in contemporary international relations and their possible evolution;</li> <li>• be able to assess critically the role and functions of key international actors and organisations in specific case studies</li> <li>• acquire a deep and critical understanding of the current shift in international power, its nature and distribution</li> </ul>
7.	<b>Prerequisites</b>	None
8.	<b>Integration in curriculum</b>	Semester 1, 3
9.	<b>Module compatibility</b>	Master IBS: core course (Pflichtbereich)
10.	<b>Method of examination</b>	Portfolio: Group Presentation, Seminar paper
11.	<b>Grading procedure</b>	Presentation: 40% Seminar paper: 60%
12.	<b>Module frequency</b>	Winter semester
13.	<b>Workload</b>	Attendance: 30 h Self-study: 120 h
14.	<b>Module duration</b>	1 Semester

15.	<b>Teaching and examination language</b>	English
16.	<b>Recommended reading</b>	<ul style="list-style-type: none"> <li>• Hurrell, On Global Order, Oxford University Press, 2008</li> <li>• Narlikar, New Powers: How to become one and how to manage them, Oxford University Press, 2010.</li> <li>• Brown and Ainley, Understanding international relations, Palgrave, 2009</li> </ul>

1.	<b>Module name</b> MIBS-4861	<b>Area specific language courses – English speaking countries</b> (for students with start of studies in WS 2014/15 or earlier)	<b>10 ECTS</b>
2.	Courses/lectures	4 English courses on level C1 CEFR / UNlcert® III:  English for Academic Purposes 1&2 English for International Business 1&2  Or  2 out of the 4 above English courses  and either 1 Spanish course on level B2 CEFR / UNlcert® II (Spanish 4) or 2 Spanish courses on level C1 CEFR / UNlcert® III	each 2.5 ECTS          5 ECTS  each 2.5 ECTS
3.	Lecturers	Staff at the department Fremdsprachenausbildung Nuremberg / language center (Head of department: Dr. Mario Oesterreicher)	

4.	<b>Module coordinator</b>	Dr. Mario Oesterreicher
5.	<b>Contents</b>	The focus of these courses is on deepening and extending the students' competencies in the foreign language(s) to effective operational proficiency in the context of International Business. The emphasis is on strengthening communicative competence through task-based learning and practice in the 4 key skills (listening, reading, speaking, writing).
6.	<b>Learning objectives and skills</b>	The student acquires effective operational proficiency in the foreign language(s) in relation to their academic studies and professional life, and in intercultural and field-related communicative competence which enables him/her to participate in international business and postgraduate studies.
7.	<b>Prerequisites</b>	Successful completion of B2 CEFR for C1 courses or B2.1 for B2 courses or equivalent qualification or Placement Test
8.	<b>Integration in curriculum</b>	Semester 1,2, 3 and 4
9.	<b>Module compatibility</b>	Master IBS: elective course (Wahlbereich) for students having started the program in winter term 2014/15 or earlier
10.	<b>Method of examination</b>	Portfolio: 60 min examination written and oral in each 2.5 ECTS course / 90 min. examination written and oral in 5 ECTS courses (Klausur und mündl. Prüfung für jeden der vier Kurse)
11.	<b>Grading procedure</b>	Average of all four end of term exams
12.	<b>Module frequency</b>	WS, SS
13.	<b>Workload</b>	Attendance: 90 h Self-study: 210 h
14.	<b>Module duration</b>	4 semesters
15.	<b>Teaching and examination language</b>	Foreign language chosen
16.	<b>Recommended reading</b>	Course materials will be announced in the course

1.	<b>Module description</b> MIBS-2710	<b>Area specific language courses – English speaking countries</b> (for students with start of studies as of WS 2015/16)	<b>10 ECTS</b>
2.	Courses/lectures	4 English courses on level C1 CEFR / UNlcert® III:  English for Academic Purposes 1&2 English for International Business 1&2  Or  2 out of the 4 above English courses  and either 1 Spanish course on level A2 to B2 CEFR  or 2 Spanish courses on level C1 CEFR / UNlcert® III	each 2.5 ECTS          5 ECTS  each 2.5 ECTS
3.	Lecturers	Staff at the department Fremdsprachenausbildung Nuremberg / language center (Head of department: Dr. Mario Oesterreicher)	

4.	<b>Module coordinator</b>	Dr. Mario Oesterreicher
5.	<b>Contents</b>	The focus of these courses is on deepening and extending the students' competencies in the foreign language(s) to effective operational proficiency in the context of International Business. The emphasis is on strengthening communicative competence through task-based learning and practice in the 4 key skills (listening, reading, speaking, writing).
6.	<b>Learning objectives and skills</b>	The student acquires effective operational proficiency in the foreign language(s) in relation to their academic studies and professional life, and in intercultural and field-related communicative competence which enables him/her to participate in international business and postgraduate studies.
7.	<b>Prerequisites</b>	Successful completion of the underlying CEFR-level or equivalent qualification or placement test
8.	<b>Integration in curriculum</b>	Semester 1,2, 3 and 4
9.	<b>Module compatibility</b>	Master IBS elective course (Wahlbereich) for students having started the program in winter term 2015/16 or later
10.	<b>Method of examination</b>	Portfolio: 60 min examination written and oral in each 2.5 ECTS course / 90 min. examination written and oral in 5 ECTS courses (Klausur und mündl. Prüfung für jeden der vier Kurse)
11.	<b>Grading procedure</b>	Average of all four end of term exams
12.	<b>Module frequency</b>	WS, SS
13.	<b>Workload</b>	Attendance: 90 h Self-study: 210 h
14.	<b>Module duration</b>	4 semesters
15.	<b>Teaching and examination language</b>	Foreign language chosen
16.	<b>Recommended reading</b>	Course materials will be announced in the course



1.	<b>Module name</b> MIBS-4380	<b>Advanced Industrial Countries and Emerging Market Economies</b>	<b>5 ECTS</b>
2.	Courses/lectures	S. Advanced Industrial Countries and Emerging Market Economies (compulsory attendance)	5 ECTS
3.	Lecturers	Prof. Falke & staff	

4.	<b>Module coordinator</b>	Prof. Falke
5.	<b>Contents</b>	This course deals with the economic and business relationships between industrial countries and emerging market economies. The focus will be on trade as well as investment, with emphasis on market access issues and the political context for business opportunities.
6.	<b>Learning objectives and skills</b>	Students gain an understanding of how market access and business opportunity depend on the domestic regulatory framework relating to international trade and investment, and how it can be influenced by lobbying and government intervention by foreign countries. In general, students gain a deeper understanding of the scope and constraints of economic liberalization in emerging market countries.
7.	<b>Prerequisites</b>	Basic knowledge of the concepts of international economics and international political economy.
8.	<b>Integration in curriculum</b>	Semester 2 or 4
9.	<b>Module compatibility</b>	Master IBS: elective course (Wahlbereich), Master Wirtschaftspädagogik, Studienrichtung II: core course (Pflichtbereich im Zweitfach Englisch)
10.	<b>Method of examination</b>	Portfolio: 30% presentation and participation, 70% seminar paper (30% Präsentation und Mitarbeit, 70% Seminararbeit)
11.	<b>Grading procedure</b>	Portfolio
12.	<b>Module frequency</b>	Summer term (SS)
13.	<b>Workload</b>	Attendance: 30 h Self-study: 120 h
14.	<b>Module duration</b>	1 semester
15.	<b>Teaching and examination language</b>	English
16.	<b>Recommended reading</b>	tbd

1.	<b>Module name</b> MIBS-4460	<b>The Domestic Basis of the Globalization Process</b>	<b>5 ECTS</b>
2.	Courses/lectures	S: The Domestic Basis of the Globalization Process (compulsory attendance)	5 ECTS
3.	Lecturers	Prof. Falke & staff	

4.	<b>Module coordinator</b>	Prof. Falke	
5.	<b>Contents</b>	This course is designed to examine the relationship between domestic politics and globalization. It highlights the fact that globalization impacts domestic politics and that the response to the globalization process is shaped by actors with a domestic agenda. The course will focus on such things as lobbying, the framing of issues in domestic discourse, the role of the media and of NGOs. Examples will be drawn from regulatory policy, particularly from environmental and social/labor policy. The focus will be on the United States and the developed countries in the transatlantic arena.	
6.	<b>Learning objectives and skills</b>	Students gain a deeper understanding that globalization can have a severe impact on domestic arrangements, including laws and regulations and the power position of domestic actors. Thus responses to globalization will be shaped by these actors and will influence the policy discourse, leading to a need by business and internationally oriented parties to engage with these actors.	
7.	<b>Prerequisites</b>	Basic knowledge of the concepts of international economics and international political economy.	
8.	<b>Integration in curriculum</b>	Semester 1 or 3	
9.	<b>Module compatibility</b>	Master IBS: elective course (Wahlbereich), Master Wirtschaftspädagogik, Studienrichtung II: core course (Pflichtbereich im Zweifach Englisch)	
10.	<b>Method of examination</b>	Portfolio: Presentation and participation, seminar paper (Präsentation und Mitarbeit, Seminararbeit)	
11.	<b>Grading procedure</b>	30% presentation and participation, 70% seminar paper (30% Präsentation und Mitarbeit, 70% Seminararbeit)	
12.	<b>Module frequency</b>	Winter term (WS)	
13.	<b>Workload</b>	Attendance: 30 h Self-study: 120 h	
14.	<b>Module duration</b>	1 semester	
15.	<b>Teaching and examination language</b>	English	
16.	<b>Recommended reading</b>	Course materials will be announced in the course	

1.	<b>Module name</b> MIBS-4450	<b>Issues in International Trade</b>	<b>5 ECTS</b>
2.	Courses/lectures	S: Issues in International Trade (compulsory attendance)	5 ECTS
3.	Lecturers	Prof. Falke & staff	

4.	<b>Module coordinator</b>	Prof. Falke
5.	<b>Contents</b>	This course will focus on major developments in the international trading system, on the multilateral, regional and bilateral level. Special emphasis will be given to developments in the WTO, the rule-making process and the completion of new multilateral commitments. In addition, the pursuit of regional and bilateral trade agreements will be monitored and its effects on businesses and trade flows will be examined. Finally, a thorough analysis of the trade policies pursued by developed and emerging market countries will be offered.
6.	<b>Learning objectives and skills</b>	Students gain a deeper understanding of the contemporary developments of trade policies on the multilateral, regional and country level and how it affects business and market opportunities. Special emphasis will be on the United States and the transatlantic areas.
7.	<b>Prerequisites</b>	Basic knowledge of the concepts of international economics and international political economy.
8.	<b>Integration in curriculum</b>	Semester 1 or 3.
9.	<b>Module compatibility</b>	Master IBS: elective course (Wahlbereich), Master Wirtschaftspädagogik, Studienrichtung II: core course (Pflichtbereich im Zweifach Englisch)
10.	<b>Method of examination</b>	Portfolio: Presentation and participation, seminar paper (Präsentation und Mitarbeit, Seminararbeit)
11.	<b>Grading procedure</b>	30% presentation and participation, 70% seminar paper (30% Präsentation und Mitarbeit, 70% Seminararbeit)
12.	<b>Module frequency</b>	Winter term (WS)
13.	<b>Workload</b>	Attendance: 30 h Self-study: 120 h
14.	<b>Module duration</b>	1 semester
15.	<b>Teaching and examination language</b>	English
16.	<b>Recommended reading</b>	Course materials will be announced in the course

1.	<b>Module name</b> MIBS-6350	<b>Issues in Area Studies</b>	<b>5 ECTS</b>
2.	Courses/lectures	S: Business and political and economic conflicts in advanced industrial societies (compulsory attendance)	5 ECTS
3.	Lecturers	Prof. Falke & staff	

4.	<b>Module coordinator</b>	Prof. Falke
5.	<b>Contents</b>	This course analyses the political fault lines in major policy areas such as energy, environmental protection, trade, immigration, corporate social responsibility and general economic policy and the business sector's attitudes to such conflicts in Anglo-American societies
6.	<b>Learning objectives and skills</b>	Students gain a deeper understanding of the major social and political conflicts in advanced societies and learn how to analyze and evaluate the potential responses of the business sector. Special emphasis will be placed on the different perspectives of different actors such as governments, NGOs and business representatives. Most examples will be drawn from the United States and the transatlantic area.
7.	<b>Prerequisites</b>	Good understanding of socio-political conflicts in advanced societies and business-government relations
8.	<b>Integration in curriculum</b>	Semester 2 or 4
9.	<b>Module compatibility</b>	Master IBS: elective course (Wahlbereich)
10.	<b>Method of examination</b>	Portfolio: Presentation and participation, seminar paper (or report) (Präsentation und Mitarbeit, Seminararbeit)
11.	<b>Grading procedure</b>	30% presentation and participation, 70% seminar paper (30% Präsentation und Mitarbeit, 70% Seminararbeit)
12.	<b>Module frequency</b>	Summer term (SS)
13.	<b>Workload</b>	Attendance: 30 h Self-study: 120 h
14.	<b>Module duration</b>	1 semester
15.	<b>Teaching and examination language</b>	English
16.	<b>Recommended reading</b>	Course materials will be announced in the course

1.	<b>Module name</b> MIBS-6650	<b>Writing in English: How to write advanced scholarly papers and theses in English for non-English speakers</b>	<b>5 ECTS</b>
2.	Courses/lectures	Seminar: Writing in English: How to write advanced scholarly papers and theses in English for non-English speakers (compulsory attendance)	5 ECTS
3.	Lecturers	Prof. Falke	

4.	<b>Module coordinator</b>	Prof. Falke
5.	<b>Contents</b>	A hands-on crash course on how to write term papers and longer texts in English for non-English speakers.
6.	<b>Learning objectives and skills</b>	Types of term papers: Organizing and structuring term papers; editing and formatting. 'Effective writing techniques; information packaging; stylistic issues
7.	<b>Prerequisites</b>	Basic knowledge of the concepts of international economics
8.	<b>Integration in curriculum</b>	Semester 1
9.	<b>Module compatibility</b>	Master IBS: elective course (Wahlbereich) Master Sozialökonomik: elective course (Wahlbereich) Master Arbeitsmarkt und Personal: elective course (Wahlbereich) Master Economics: elective course (Wahlbereich)
10.	<b>Method of examination</b>	Presentation
11.	<b>Grading procedure</b>	Presentation and class participation
12.	<b>Module frequency</b>	Winter term (WS)
13.	<b>Workload</b>	Attendance: 45 h Self-study: 105 h
14.	<b>Module duration</b>	1 semester
15.	<b>Teaching and examination language</b>	English
16.	<b>Recommended reading</b>	Siepmann/Gallagher/Hannay/Mackenzie, Writing in English: A Guide for Advanced Learners, UTB 3124, 2011.

1.	<b>Module name</b> MIBS-4870	<b>Courses exchange semester (Area Studies: English Speaking Countries)</b>	<sup>1)</sup>
2.	Courses/lectures	Courses exchange semester (Area Studies: English Speaking Countries)	<sup>1)</sup>
3.	Lecturers	Staff at the exchange university	

4.	<b>Module coordinator</b>	Prof. Falke
5.	<b>Contents</b>	Courses students will be attending during the exchange semester in one of the partner universities or others (in English speaking countries) should fit into the module "Area Studies: English Speaking Countries" thus extending the student's knowledge and competencies in this field of study. The suitability of the courses will be assessed by the programme coordinator.
6.	<b>Learning objectives and skills</b>	Students acquire additional knowledge and competencies in their field of study
7.	<b>Prerequisites</b>	Learning agreement
8.	<b>Integration in curriculum</b>	
9.	<b>Module compatibility</b>	Master IBS: elective course (Wahlbereich)
10.	<b>Method of examination</b>	In accordance with exam regulations of the exchange university
11.	<b>Grading procedure</b>	In accordance with grading key and credits of the course
12.	<b>Module frequency</b>	In accordance with the curriculum of the exchange university
13.	<b>Workload</b>	In accordance with the specific course and the credits of the course
14.	<b>Module duration</b>	1 semester
15.	<b>Teaching and examination language</b>	English
16.	<b>Recommended reading</b>	tbd in the course

<sup>1)</sup> up to 30 ECTS (thereof language courses 10 ECTS)

1.	<b>Module name</b> MIBS-5650	<b>Free Specialisation (Area Studies: English Speaking Countries)</b>	<sup>2)</sup>
2.	Courses/lectures		
3.	Lecturers	Staff at the university Erlangen-Nuremberg	

4.	<b>Module coordinator</b>	Prof. Falke
5.	<b>Contents</b>	Students may choose among all courses offered at our university that fit into the module “Area Studies: English Speaking Countries” thus extending the student’s knowledge and competencies in this field of study. The suitability of the courses will be assessed by the programme coordinator.
6.	<b>Learning objectives and skills</b>	Students acquire additional knowledge and competencies in their field of study
7.	<b>Prerequisites</b>	Learning agreement. Please coordinate with the programme coordinator at the beginning of each semester. Registration for those modules will take place during the regular registration for examination period at the test office (Prüfungsamt). Please present your learning agreement.
8.	<b>Integration in curriculum</b>	Semester 1,2, 3 or 4
9.	<b>Module compatibility</b>	Master IBS: elective course (Wahlbereich)
10.	<b>Method of examination</b>	In accordance with exam regulations of the course
11.	<b>Grading procedure</b>	In accordance with grading regulations of the course
12.	<b>Module frequency</b>	In accordance with the curriculum of the university
13.	<b>Workload</b>	In accordance with the specific course and the credits of the course
14.	<b>Module duration</b>	1 semester
15.	<b>Teaching and examination language</b>	English
16.	<b>Recommended reading</b>	tbd in the course

<sup>2)</sup> up to 20 ECTS

1.	<b>Module name</b> MIBS-4881	<b>Area specific language courses – Romance countries</b> (for students with start of studies in WS 2014/15 or earlier)	<b>10 ECTS</b>
2.	Courses/lectures	4 courses on level C1 CEFR / UNlcert® III in one Romance language:  Or  2 courses on level C1 CEFR / UNlcert® III in two Romance languages  Or  1 course on level B2 CEFR / UNlcert® II  and 2 courses on level C1 CEFR / UNlcert® III in one Romance language	each 2.5 ECTS           5 ECTS  each 2.5 ECTS
3.	Lecturers	Staff at the department Fremdsprachenausbildung Nuremberg / language center (Head of department: Dr. Mario Oesterreicher)	

4.	<b>Module coordinator</b>	Dr. Mario Oesterreicher
5.	<b>Contents</b>	The focus of these courses is on deepening and extending the students' competencies in the foreign language(s) to effective operational proficiency in the context of International Business. The emphasis is on strengthening communicative competence through task-based learning and practice in the 4 key skills (listening, reading, speaking, writing).
6.	<b>Learning objectives and skills</b>	The student acquires effective operational proficiency in the foreign language(s) in relation to their academic studies and professional life, and in intercultural and field-related communicative competence which enables him/her to participate in international business and postgraduate studies.
7.	<b>Prerequisites</b>	Successful completion of B2 CEFR for C1 courses or B2.1 for B2 courses or equivalent qualification or Placement Test
8.	<b>Integration in curriculum</b>	Semester 1, 2, 3 and 4
9.	<b>Module compatibility</b>	Master IBS: elective course (Wahlbereich) for students having started the program in winter term 2014/15 or earlier
10.	<b>Method of examination</b>	Portfolio: 60 min examination written and oral in each 2.5 ECTS course / 90 min. examination written and oral in 5 ECTS courses (Klausur und mündl. Prüfung für jeden der vier Kurse)
11.	<b>Grading procedure</b>	Average of all four end of term exams
12.	<b>Module frequency</b>	WS, SS
13.	<b>Workload</b>	Attendance: 90 h Self-study: 210 h
14.	<b>Module duration</b>	4 semesters
15.	<b>Teaching and examination language</b>	Foreign language chosen



16.	<b>Recommended reading</b>	Course materials will be announced in the course
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1.	<b>Module name</b> MIBS-2720	<b>Area specific language courses – Romance Countries</b> (for students with start of studies as of WS 2015/16)	<b>10 ECTS</b>
2.	Courses/lectures	4 courses on level C1 CEFR in one Romance language:  Or  2 courses on level C1 CEFR in two Romance languages  Or  1 course on level A2 to B2 CEFR  and 1 course on level B1 to B2 (alternatively 2 courses on level C1 CEFR ) in one Romance language	each 2.5 ECTS           5 ECTS  5 ECTS (each 2.5 ECTS)
3.	Lecturers	Staff at the department Fremdsprachenausbildung Nuremberg / language center (Head of department: Dr. Mario Oesterreicher)	

4.	<b>Module coordinator</b>	Dr. Mario Oesterreicher
5.	<b>Contents</b>	The focus of these courses is on deepening and extending the students' competencies in the foreign language(s) to effective operational proficiency in the context of International Business. The emphasis is on strengthening communicative competence through task-based learning and practice in the 4 key skills (listening, reading, speaking, writing).
6.	<b>Learning objectives and skills</b>	The student acquires effective operational proficiency in the foreign language(s) in relation to their academic studies and professional life, and in intercultural and field-related communicative competence which enables him/her to participate in international business and postgraduate studies.
7.	<b>Prerequisites</b>	Successful completion of underlying CEFR-level or equivalent qualification or placement test
8.	<b>Integration in curriculum</b>	Semester 1,2, 3 and 4
9.	<b>Module compatibility</b>	Master IBS: elective course (Wahlbereich) for students having started the program in winter term 2015/16 or later
10.	<b>Method of examination</b>	Portfolio: 60 min examination written and oral in each 2.5 ECTS course / 90 min. examination written and oral in 5 ECTS courses (Klausur und mündl. Prüfung für jeden der vier Kurse)
11.	<b>Grading procedure</b>	Average of all four end of term exams
12.	<b>Module frequency</b>	WS, SS
13.	<b>Workload</b>	Attendance: 90 h Self-study: 210 h
14.	<b>Module duration</b>	4 semesters

15.	<b>Teaching and examination language</b>	Foreign language chosen
16.	<b>Recommended reading</b>	Course materials will be announced in the course

1.	<b>Module name</b> MIBS-2460	<b>Latin America and the World</b>	<b>5 ECTS</b>
2.	Courses/lectures	Lecture: Latin America and the World	5 ECTS
3.	Lecturers	Prof. Gian Luca Gardini, Ph.D.	

4.	<b>Module coordinator</b>	Prof. Gian Luca Gardini, Ph.D.
5.	<b>Contents</b>	<ol style="list-style-type: none"> <li>1. The international relations of Latin America in theoretical and empirical perspective.</li> <li>2. The contemporary relations of Latin America with the United States, the European Union and China.</li> <li>3. Latin American regionalism and attempts at economic and political integration.</li> </ol>
6.	<b>Learning objectives and skills</b>	<p>Students who successfully complete this course will:</p> <ul style="list-style-type: none"> <li>• acquire a good understanding of the position of Latin America in the international system, its structures, processes and main actors</li> <li>• have an in-depth knowledge of the theoretical rationale for and empirical examples of the main political and economic partnerships Latin America has set up in the world</li> <li>• have a clear grasp of the topical issues and debates in contemporary foreign policy and international relations of major Latin American countries and their possible evolution</li> <li>• be able to assess critically the role and functions of key national and international actors and organisations in specific case studies.</li> </ul>
7.	<b>Prerequisites</b>	None
8.	<b>Integration in curriculum</b>	Semester 2
9.	<b>Module compatibility</b>	<p>Master IBS: elective course (Romance countries)  Master Sozialökonomik: elective course (Wahlbereich)  Master Arbeitsmarkt und Personal: elective course (Wahlbereich)  Master Economics: free elective course (freier Wahlbereich)</p>
10.	<b>Method of examination</b>	Written examination
11.	<b>Grading procedure</b>	Written examination 100%
12.	<b>Module frequency</b>	Summer term
13.	<b>Workload</b>	Attendance: 20h Self-study: 130h
14.	<b>Module duration</b>	1 semester
15.	<b>Teaching and examination language</b>	Spanish
16.	<b>Recommended reading</b>	Gian Luca Gardini, Latin America in the 21 <sup>st</sup> Century, Zed Books, London, 2012

1.	<b>Module name</b> MIBS-4680	<b>Economía, sociedad y política en el mundo iberoamericano</b> (Economy, society and politics in the Ibero-american world)	<b>5 ECTS</b>
2.	Courses/lectures	S: Economía, sociedad y política en el mundo iberoamericano (Economy, society and politics in the Ibero-american world)	5 ETCS
3.	Lecturers	Prof. Gian Luca Gardini, Ph.D.	

4.	<b>Module coordinator</b>	Prof. Gian Luca Gardini, Ph.D.
5.	<b>Contents</b>	Wirtschaft, Gesellschaft und Politik in der iberoamerikanischen Welt im historischen und aktuellen Kontext. Die Veranstaltung legt den Schwerpunkt entweder auf Spanien oder auf Lateinamerika.
6.	<b>Learning objectives and skills</b>	Die Studierenden - erwerben fundierte Kenntnisse über politische Prozesse, ökonomische Veränderungen und gesellschaftliche Herausforderungen im Kontext von Globalisierungs- und Integrationsprozessen. - entwickeln die Fähigkeit, die Dynamik der Veränderungsprozesse zu analysieren und zu bewerten.
7.	<b>Prerequisites</b>	Gute Spanischkenntnisse (B2)
8.	<b>Integration in curriculum</b>	Semester 1 oder 3
9.	<b>Module compatibility</b>	Master IBS: elective course (Wahlbereich) Master Sozialökonomik: elective course (Wahlbereich) Master Arbeitsmarkt und Personal: elective course (Wahlbereich) Master Economics: elective course (Wahlbereich) Master Wirtschaftspädagogik, Studienrichtung II: core course (Pflichtbereich im Zweitfach Spanisch)
10.	<b>Method of examination</b>	60-minütige Klausur oder 15-minütige mündliche Prüfung je nach Teilnehmerzahl Die genauen Prüfungsmodalitäten werden zu Beginn des Semesters bekanntgegeben
11.	<b>Grading procedure</b>	S: 100 % (Klausur oder mündl. Prüfung)
12.	<b>Module frequency</b>	WS
13.	<b>Workload</b>	Präsenzzeit: 30 h Eigenstudium: 120 h
14.	<b>Module duration</b>	1 Semester
15.	<b>Teaching and examination language</b>	Spanisch
16.	<b>Recommended reading</b>	Wird in der Lehrveranstaltung bekannt gegeben

1.	<b>Module name</b> MIBS-4530	<b>Economie, société et politique en France</b> (Economy, Society and Politics in France)	<b>5 ECTS</b>
2.	Courses/lectures	S : Economie, société et politique en France (Economy, Society and Politics in France)	5 ETCS
3.	Lecturers	Apl. Prof. Dr. Günther Ammon	

4.	<b>Module coordinator</b>	Prof. Dr. Ammon	
5.	<b>Contents</b>	Wirtschaft, Gesellschaft und Politik in Frankreich im historischen Kontext. Herausbildung eines spezifisch französischen Stils.	
6.	<b>Learning objectives and skills</b>	Die Studierenden - erwerben fundierte Kenntnisse über politische Prozesse, ökonomische Veränderungen und gesellschaftliche Herausforderungen im Kontext von Globalisierungs- und Integrationsprozessen. - entwickeln die Fähigkeit, die Dynamik der Veränderungsprozesse zu analysieren und zu bewerten.	
7.	<b>Prerequisites</b>	Gute Französischkenntnisse (B2)	
8.	<b>Integration in curriculum</b>	Semester 1 oder 3	
9.	<b>Module compatibility</b>	Master IBS: elective course (Wahlbereich) Master Sozialökonomik: elective course (Wahlbereich) Master Arbeitsmarkt und Personal: elective course (Wahlbereich) Master Economics: elective course (Wahlbereich) Master Wirtschaftspädagogik, Studienrichtung II: core course (Pflichtbereich im Zweifach Französisch)	
10.	<b>Method of examination</b>	Portfolio: Präsentation und Hausarbeit (100%)	
11.	<b>Grading procedure</b>	S: Präsentation und Hausarbeit 100 %	
12.	<b>Module frequency</b>	WS	
13.	<b>Workload</b>	Präsenzzeit: 30 h Eigenstudium: 120 h	
14.	<b>Module duration</b>	1 Semester	
15.	<b>Teaching and examination language</b>	Französisch	
16.	<b>Recommended reading</b>	Wird in der Lehrveranstaltung bekanntgegeben	

1.	<b>Module name</b> MIBS-6360	<b>Romance Countries I</b>	<b>5 ECTS</b>
2.	Courses/lectures	Seminar	5 ETCS
3.	Lecturers	Prof. Gian Luca Gardini, Ph.D./ Prof. Dr. Günther Ammon	

4.	<b>Module coordinator</b>	Prof. Gian Luca Gardini, Ph.D.
5.	<b>Contents</b>	Das Seminar wird in jedem Semester vom Lehrstuhl Gardini angeboten und behandelt ein Thema aus dem romanischen Kulturraum.
6.	<b>Learning objectives and skills</b>	Die Studierenden <ul style="list-style-type: none"> <li>- erwerben fundierte Kenntnisse über politische Prozesse, ökonomische Veränderungen und gesellschaftliche Herausforderungen im Kontext von Globalisierungs- und Integrationsprozessen.</li> <li>- entwickeln die Fähigkeit, die Dynamik interner und externer Faktoren zu analysieren und zu bewerten.</li> </ul>
7.	<b>Prerequisites</b>	Modul "Economía, sociedad y política en el mundo iberoamericano" (für Spanisch) Modul "Economie, société et politique en France" (für Französisch)
8.	<b>Integration in curriculum</b>	Ab Studiensemester 1
9.	<b>Module compatibility</b>	Master IBS: elective course (Wahlbereich) Master Sozialökonomik: elective course (Wahlbereich) Master Arbeitsmarkt und Personal: elective course (Wahlbereich) Master Economics: free elective course (freier Wahlbereich)
10.	<b>Method of examination</b>	Referat/Seminararbeit Die genauen Prüfungsmodalitäten werden zu Beginn des Semesters bekanntgegeben.
11.	<b>Grading procedure</b>	S: 100 %
12.	<b>Module frequency</b>	WS, SS
13.	<b>Workload</b>	Präsenzzeit: 30 h Eigenstudium: 120 h
14.	<b>Module duration</b>	1 Semester
15.	<b>Teaching and examination language</b>	Tba
16.	<b>Recommended reading</b>	Wird in der Lehrveranstaltung bekannt gegeben

1.	<b>Module name</b> MIBS-6370	<b>Romance Countries II</b>	<b>5 ECTS</b>
2.	Courses/lectures	Seminar	5 ETCS
3.	Lecturers	Prof. Gian Luca Gardini, Ph.D./ Prof. Dr. Günther Ammon	

4.	<b>Module coordinator</b>	Prof. Gian Luca Gardini, Ph.D.
5.	<b>Contents</b>	Das Seminar wird in jedem Semester vom Lehrstuhl Gardini angeboten und behandelt ein Thema aus dem romanischen Kulturraum.
6.	<b>Learning objectives and skills</b>	Die Studierenden <ul style="list-style-type: none"> <li>- erwerben fundierte Kenntnisse über politische Prozesse, ökonomische Veränderungen und gesellschaftliche Herausforderungen im Kontext von Globalisierungs- und Integrationsprozessen.</li> <li>- entwickeln die Fähigkeit, die Dynamik interner und externer Faktoren zu analysieren und zu bewerten.</li> </ul>
7.	<b>Prerequisites</b>	Modul "Economía, sociedad y política en el mundo iberoamericano" (für Spanisch) Modul "Economie, société et politique en France" (für Französisch)
8.	<b>Integration in curriculum</b>	Ab Studiensemester 1
9.	<b>Module compatibility</b>	Master IBS: elective course (Wahlbereich) Master Sozialökonomik: elective course (Wahlbereich) Master Arbeitsmarkt und Personal: elective course (Wahlbereich) Master Economics: elective course (Wahlbereich)
10.	<b>Method of examination</b>	Referat/Seminararbeit Die genauen Prüfungsmodalitäten werden zu Beginn des Semesters bekanntgegeben.
11.	<b>Grading procedure</b>	S: 100 %
12.	<b>Module frequency</b>	WS, SS
13.	<b>Workload</b>	Präsenzzeit: 30 h Eigenstudium: 120 h
14.	<b>Module duration</b>	1 Semester
15.	<b>Teaching and examination language</b>	Tba
16.	<b>Recommended reading</b>	Wird in der Lehrveranstaltung bekannt gegeben



1.	<b>Module name</b> MIBS-6380	<b>Romance Countries III</b>	<b>5 ECTS</b>
2.	Courses/lectures	Seminar	5 ETCS
3.	Lecturers	Prof. Gian Luca Gardini, Ph.D./ Prof. Dr. Günther Ammon	

4.	<b>Module coordinator</b>	Prof. Gian Luca Gardini, Ph.D.
5.	<b>Contents</b>	Das Seminar wird in jedem Semester vom Lehrstuhl Gardini angeboten und behandelt ein Thema aus dem romanischen Kulturraum.
6.	<b>Learning objectives and skills</b>	Die Studierenden <ul style="list-style-type: none"> <li>- erwerben fundierte Kenntnisse über politische Prozesse, ökonomische Veränderungen und gesellschaftliche Herausforderungen im Kontext von Globalisierungs- und Integrationsprozessen.</li> <li>- entwickeln die Fähigkeit, die Dynamik interner und externer Faktoren zu analysieren und zu bewerten.</li> </ul>
7.	<b>Prerequisites</b>	Modul "Economía, sociedad y política en el mundo iberoamericano" (für Spanisch) Modul "Economie, société et politique en France" (für Französisch)
8.	<b>Integration in curriculum</b>	Ab Studiensemester 1
9.	<b>Module compatibility</b>	Master IBS: elective course (Wahlbereich) Master Sozialökonomik: elective course (Wahlbereich) Master Arbeit und Personal: elective course (Wahlbereich) Master Economics: elective course (Wahlbereich)
10.	<b>Method of examination</b>	Referat/Seminararbeit Die genauen Prüfungsmodalitäten werden zu Beginn des Semesters bekanntgegeben.
11.	<b>Grading procedure</b>	S: 100 %
12.	<b>Module frequency</b>	WS, SS
13.	<b>Workload</b>	Präsenzzeit: 30 h Eigenstudium: 120 h
14.	<b>Module duration</b>	1 Semester
15.	<b>Teaching and examination language</b>	Tba
16.	<b>Recommended reading</b>	Wird in der Lehrveranstaltung bekannt gegeben

1.	<b>Module name</b> MIBS-6390	<b>Romance Countries IV</b>	<b>5 ECTS</b>
2.	Courses/lectures	Kolloquium	5 ETCS
3.	Lecturers	Prof. Gian Luca Gardini, Ph.D./ Prof. Dr. Günther Ammon	

4.	<b>Module coordinator</b>	Prof. Gian Luca Gardini, Ph.D.
5.	<b>Contents</b>	Das Kolloquium wird in jedem Semester von Prof. Gardini angeboten und behandelt wechselnde Themen aus dem Blickwinkel der romanischen Welt.
6.	<b>Learning objectives and skills</b>	Die Studierenden <ul style="list-style-type: none"> <li>- erwerben fundierte Kenntnisse über politische Prozesse, ökonomische Veränderungen und gesellschaftliche Herausforderungen im Kontext von Globalisierungs- und Integrationsprozessen.</li> <li>- entwickeln die Fähigkeit, die Dynamik interner und externer Faktoren zu analysieren und zu bewerten.</li> </ul>
7.	<b>Prerequisites</b>	Modul "Economía, sociedad y política en el mundo iberoamericano" (für Spanisch) Modul "Economie, société et politique en France" (für Französisch)
8.	<b>Integration in curriculum</b>	Ab Studiensemester 1
9.	<b>Module compatibility</b>	Master IBS: elective course (Wahlbereich) Master Sozialökonomik: elective course (Wahlbereich) Master Arbeit und Personal: elective course (Wahlbereich) Master Economics: elective course (Wahlbereich)
10.	<b>Method of examination</b>	Die genauen Prüfungsmodalitäten werden zu Beginn des Semesters bekanntgegeben.
11.	<b>Grading procedure</b>	Mündliche Prüfung 100 %
12.	<b>Module frequency</b>	WS, SS
13.	<b>Workload</b>	Präsenzzeit: 30 h Eigenstudium: 120 h
14.	<b>Module duration</b>	1 Semester
15.	<b>Teaching and examination language</b>	Tba
16.	<b>Recommended reading</b>	Wird in der Lehrveranstaltung bekannt gegeben

1.	<b>Module name</b> MIBS-4900	<b>Courses exchange semester (Area Studies: Romance Countries)</b>	<sup>1)</sup>
2.	Courses/lectures	Courses exchange semester (Area Studies: Romance Countries)	<sup>1)</sup>
3.	Lecturers	Staff at the exchange university	

4.	<b>Module coordinator</b>	Prof. Gian Luca Gardini, Ph.D./Prof. Dr. Ammon	
5.	<b>Contents</b>	Courses students will be attending during the exchange semester in one of the partner universities or others (in Romance countries) should fit into the module "Area Studies: Romance Countries" thus extending the student's knowledge and competencies in this field of study. The suitability of the courses will be assessed by the programme coordinator.	
6.	<b>Learning objectives and skills</b>	Students acquire additional knowledge and competencies in their field of study	
7.	<b>Prerequisites</b>	Learning agreement	
8.	<b>Integration in curriculum</b>		
9.	<b>Module compatibility</b>	Master IBS: elective course (Wahlbereich)	
10.	<b>Method of examination</b>	In accordance with exam regulations of the exchange university	
11.	<b>Grading procedure</b>	In accordance with grading key and credits of the course	
12.	<b>Module frequency</b>	In accordance with the curriculum of the exchange university	
13.	<b>Workload</b>	In accordance with the specific course and the credits of the course	
14.	<b>Module duration</b>	1 semester	
15.	<b>Teaching and examination language</b>		
16.	<b>Recommended reading</b>	tbd in the course	

<sup>1)</sup> up to 30 ECTS (thereof language courses 10 ECTS)

1.	<b>Module name</b> MIBS-5660	<b>Free Specialisation (Area Studies: Romance Countries)</b>	<sup>2)</sup>
2.	Courses/lectures		
3.	Lecturers	Staff at the university Erlangen-Nuremberg	

4.	<b>Module coordinator</b>	Prof. Gian Luca Gardini, Ph.D./Prof. Ammon
5.	<b>Contents</b>	Students may choose among all courses offered at our university that fit into the module “Area Studies: English Speaking Countries” thus extending the student’s knowledge and competencies in this field of study. The suitability of the courses will be assessed by the programme coordinator.
6.	<b>Learning objectives and skills</b>	Students acquire additional knowledge and competencies in their field of study
7.	<b>Prerequisites</b>	Learning agreement. Please coordinate with the programme coordinator at the beginning of each semester. Registration for those modules will take place during the regular registration for examination period at the test office (Prüfungsamt). Please present your learning agreement.
8.	<b>Integration in curriculum</b>	Semester 1,2, 3 or 4
9.	<b>Module compatibility</b>	Master IBS: elective course (Wahlbereich)
10.	<b>Method of examination</b>	In accordance with exam regulations of the course
11.	<b>Grading procedure</b>	In accordance with grading regulations of the course
12.	<b>Module frequency</b>	
13.	<b>Workload</b>	In accordance with the specific course and the credits of the course
14.	<b>Module duration</b>	1 semester
15.	<b>Teaching and examination language</b>	
16.	<b>Recommended reading</b>	tbd in the course

<sup>2)</sup> up to 20 ECTS

1.	<b>Module name</b> MIBS-4911	<b>Area specific language courses – Asia</b> (for students with start of studies in WS 2014/15 or earlier)	<b>10 ECTS</b>
2.	Courses/lectures	2 courses in Asian languages on level A1 to B2 CEFR  Or 2 courses in Asian languages on level A1 to B2  and 2 out of the 4 English courses on level C1 CEFR / UNICert® III:  or English for Academic Purposes 1&2 English for International Business 1&2	each 5 ECTS  each 5 ECTS  each 2.5 ECTS
3.	Lecturers	Staff at the department Fremdsprachenausbildung Nuremberg / language center (Head of department: Dr. Mario Oesterreicher)	

4.	<b>Module coordinator</b>	Dr. Mario Oesterreicher
5.	<b>Contents</b>	The focus of these courses is on deepening and extending the students' competencies in the foreign language(s) to effective operational proficiency in the context of International Business. The emphasis is on strengthening communicative competence through task-based learning and practice in the 4 key skills (listening, reading, speaking, writing).
6.	<b>Learning objectives and skills</b>	The student acquires effective operational proficiency in the foreign language(s) in relation to their academic studies and professional life, and in intercultural and field-related communicative competence which enables him/her to participate in international business and postgraduate studies.
7.	<b>Prerequisites</b>	Successful completion of B2 CEFR for C1 courses or equivalent qualification or Placement Test
8.	<b>Integration in curriculum</b>	Semester 1,2, 3 and 4
9.	<b>Module compatibility</b>	Master IBS: elective course (Wahlbereich) for students having started the program in winter term 2014/15 or earlier
10.	<b>Method of examination</b>	Portfolio: 60 min examination written and oral in each 2.5 ECTS course / 90 min. examination written and oral in 5 ECTS courses (Klausur und mündl.Prüfung für jeden der vier Kurse)
11.	<b>Grading procedure</b>	Average of all four end of term exams
12.	<b>Module frequency</b>	WS, SS
13.	<b>Workload</b>	Attendance: 90 h Self-study: 210 h
14.	<b>Module duration</b>	4 semesters
15.	<b>Teaching and examination language</b>	Foreign language chosen
16.	<b>Recommended reading</b>	Course materials will be announced in the course

1.	<b>Module name</b> MIBS-2730	<b>Area specific language courses – Asia</b> (for students with start of studies as of WS 2015/16)	<b>10 ECTS</b>
2.	Courses/lectures	2 courses in Asian languages on level A2 to B2 CEFR  Or  1 course in Asian languages on level A2 to B2  and 2 out of the 4 English courses on level C1 CEFR / UNIcert® III:  English for Academic Purposes 1&2 English for International Business 1&2	each 5 ECTS  each 5 ECTS  each 2.5 ECTS
3.	Lecturers	Staff at the department Fremdsprachenausbildung Nuremberg / language center (Head of department: Dr. Mario Oesterreicher)	

4.	<b>Module coordinator</b>	Dr. Mario Oesterreicher
5.	<b>Contents</b>	The focus of these courses is on deepening and extending the students' competencies in the foreign language(s) to effective operational proficiency in the context of International Business. The emphasis is on strengthening communicative competence through task-based learning and practice in the 4 key skills (listening, reading, speaking, writing).
6.	<b>Learning objectives and skills</b>	The student acquires effective operational proficiency in the foreign language(s) in relation to their academic studies and professional life, and in intercultural and field-related communicative competence which enables him/her to participate in international business and postgraduate studies.
7.	<b>Prerequisites</b>	Successful completion of underlying CEFR-level or equivalent qualification or placement test
8.	<b>Integration in curriculum</b>	Semester 1,2, 3 and 4
9.	<b>Module compatibility</b>	Master IBS elective course (Wahlbereich) for students having started the program winter term 2015/16 or later
10.	<b>Method of examination</b>	Portfolio: 60 min examination written and oral in each 2.5 ECTS course / 90 min. examination written and oral in 5 ECTS courses (Klausur und mündl.Prüfung für jeden der vier Kurse)
11.	<b>Grading procedure</b>	Average of all four end of term exams
12.	<b>Module frequency</b>	WS, SS
13.	<b>Workload</b>	Attendance: 90 h Self-study: 210 h
14.	<b>Module duration</b>	4 semesters
15.	<b>Teaching and examination language</b>	Foreign language chosen
16.	<b>Recommended reading</b>	Course materials will be announced in the course

1.	<b>Module name</b> MIBS-4921	<b>Perspectives on Management in Asia</b>	<b>5 ECTS</b>
2.	Courses/lectures	S1: IT Industry in India S2: IM in Movies: Asian Perspectives (compulsory attendance)	2,5 ECTS 2,5 ECTS
3.	Lecturers	S1: Prof. Möslein and assistants S2: Prof. Holtbrügge and assistants	

4.	<b>Module coordinator</b>	Prof. Holtbrügge	
5.	<b>Contents</b>	<p>S1: The course gives the participants a thorough understanding of IT and IT-enabled services industry in India. We shall explore the birth and growth of IT clusters in India, advantages and disadvantages of outsourcing &amp; offshoring, its inherent risks and opportunities and moving up the value chain. The course gives an overview to global delivery models used in this industry and also covers specific aspects of Indian culture to ensure that students are comfortable dealing with Indian companies in the future.</p> <p>S2: The seminar covers intercultural issues and business. Based on movies that address intercultural issues, economic developments as well as business ethics, students will critically discuss and analyze relevant topics in the area of International Management from an Asian perspective.</p>	
6.	<b>Learning objectives and skills</b>	Students will gain a deep understanding of the IT industry in India and Indian culture and will enhance their abilities in cross-cultural communication. Students will moreover be familiar with and sensitive to intercultural and ethical issues in the field of international management. They will be able to critically analyze relevant topics and to present their arguments.	
7.	<b>Prerequisites</b>	None	
8.	<b>Integration in curriculum</b>	Semester 2 or 4	
9.	<b>Module compatibility</b>	Master IBS: elective courses (Wahlbereich)	
10.	<b>Method of examination</b>	S1: Portfolio: Case studies, presentation and seminar paper (Fallstudien, Präsentation und Projektbericht) S2: Portfolio: Presentation and participation, seminar paper	
11.	<b>Grading procedure</b>	S1: Portfolio (100%): Case studies, presentation and seminar paper S2: Portfolio (100%): Presentation and participation, seminar paper	

12.	<b>Module frequency</b>	S1: Summer term (SS) S2: Summer term (SS)	
13.	<b>Workload</b>	S1: Attendance: 30 h, self-study: 45 h S1: Attendance: 30 h, self-study: 45 h	
14.	<b>Module duration</b>	1 semester	
15.	<b>Teaching and examination language</b>	English	
16.	<b>Recommended reading</b>	Course material will be announced in the courses.	

1.	<b>Module name</b> MIBS-6480	<b>Research Projects in International Management I</b>	<b>5 ECTS</b>
2.	Courses/lectures	S: Research Projects in International Management I	5 ETCS
3.	Lecturers	Prof. Holtbrügge and assistants	

4.	<b>Module coordinator</b>	Prof. Holtbrügge
5.	<b>Contents</b>	Current issues in the field of International Management
6.	<b>Learning objectives and skills</b>	Students acquire knowledge and competencies in the field of research. Students are able to identify and to critically reflect critical problems in the area of international management and apply advanced methods of empirical research to develop innovative solutions.
7.	<b>Prerequisites</b>	None
8.	<b>Integration in curriculum</b>	Semester 1, 2, 3 or 4
9.	<b>Module compatibility</b>	Master IBS: elective courses (Wahlbereich)
10.	<b>Method of examination</b>	Seminar paper
11.	<b>Grading procedure</b>	Seminar paper: 100 %
12.	<b>Module frequency</b>	on occasion
13.	<b>Workload</b>	Self-study: 150h
14.	<b>Module duration</b>	1 semester
15.	<b>Teaching and examination language</b>	English
16.	<b>Recommended reading</b>	tba in the course



1.	<b>Module name</b> MIBS-6490	<b>Research Projects in International Management II</b>	<b>5 ECTS</b>
2.	Courses/lectures	S: Research Projects in International Management II	5 ETCS
3.	Lecturers	Prof. Holtbrügge and assistants	

4.	<b>Module coordinator</b>	Prof. Holtbrügge	
5.	<b>Contents</b>	Current issues in the field of International Management	
6.	<b>Learning objectives and skills</b>	Students acquire knowledge and competencies in the field of research. Students are able to identify and to critically reflect critical problems in the area of international management and apply advanced methods of empirical research to develop innovative solutions.	
7.	<b>Prerequisites</b>	None	
8.	<b>Integration in curriculum</b>	Semester 1, 2, 3 or 4	
9.	<b>Module compatibility</b>	Master IBS: elective courses (Wahlbereich)	
10.	<b>Method of examination</b>	Seminar paper	
11.	<b>Grading procedure</b>	Seminar paper: 100 %	
12.	<b>Module frequency</b>	On occasion	
13.	<b>Workload</b>	Self-study: 150h	
14.	<b>Module duration</b>	1 semester	
15.	<b>Teaching and examination language</b>	English	
16.	<b>Recommended reading</b>	tba in the course	

1.	<b>Module name</b> MIBS-2220	<b>Comparative Strategic Corporate Governance: China, Middle East and Germany</b>	<b>5 ECTS</b>
2.	Courses/lectures	Comparative Strategic Corporate Governance: China, Middle East and Germany	5 ECTS
3.	Lecturers	Prof. Dr. Udo C. Braendle	

4.	<b>Module coordinator</b>	Prof. Dr. Stiglbauer
5.	<b>Contents</b>	The recent financial crisis clearly demonstrated that poor corporate governance practices can have disastrous consequences not only for the companies and shareholders but also for financial markets, and the economy as a whole. Good corporate governance, however, can help to attract investment, balance the powers of shareholders, board members and other stakeholders. Therefore, many countries and companies around the world have already launched reforms leading to better corporate governance. This course aims to provide students with knowledge on state of the art research and practice in comparative strategic corporate governance, covering issues such as corporate law, regulation, law and finance, strategic corporate governance, board systems, executive remuneration, shareholder protection, role of other stakeholders. Within a small team, students learn how to use scientific methods and solve current problems in these fields. Considering soft skills, students learn how to present and to discuss their solutions and to defend their findings in class.
6.	<b>Learning objectives and skills</b>	Students explore the latest state of art research and practice in comparative strategic corporate governance in China, Middle East and Germany. Furthermore, students evaluate and discuss case studies.
7.	<b>Prerequisites</b>	None. The number of participants is restricted.
8.	<b>Integration in curriculum</b>	Semester 2
9.	<b>Module compatibility</b>	Master IBS: elective courses (Wahlbereich)
10.	<b>Method of examination</b>	Portfolio: Seminar paper, Case Study
11.	<b>Grading procedure</b>	100%
12.	<b>Module frequency</b>	Summer term
13.	<b>Workload</b>	Attendance: 15 h Self-study: 135 h
14.	<b>Module duration</b>	1 semesters
15.	<b>Teaching and examination language</b>	English
16.	<b>Recommended reading</b>	Course materials will be announced in course

1.	<b>Module name</b> MIBS-4930	<b>Courses exchange semester (Area Studies: Asia)</b>	<sup>1)</sup>
2.	Courses/lectures	Courses exchange semester (Area Studies: Asia)	<sup>1)</sup>
3.	Lecturers	Staff at exchange university	

4.	<b>Module coordinator</b>	Prof. Holtbrügge	
5.	<b>Contents</b>	Courses students will be attending during the exchange semester in one of the partner universities or others (in Asian countries) should fit into the module "Area Studies: Asia" thus extending the student's knowledge and competencies in this field of study. The suitability of the courses will be assessed by the programme coordinator.	
6.	<b>Learning objectives and skills</b>	Students acquire additional knowledge and competencies in their field of study	
7.	<b>Prerequisites</b>	Learning agreement	
8.	<b>Integration in curriculum</b>		
9.	<b>Module compatibility</b>	Master IBS: elective course (Wahlbereich)	
10.	<b>Method of examination</b>	In accordance with exam regulations of the exchange university	
11.	<b>Grading procedure</b>	In accordance with grading key and credits of the course	
12.	<b>Module frequency</b>	In accordance with the curriculum of the exchange university	
13.	<b>Workload</b>	In accordance with the specific course and the credits of the course	
14.	<b>Module duration</b>	1 semester	
15.	<b>Teaching and examination language</b>	English, Mandarin, Japanese	
16.	<b>Recommended reading</b>	tbd in the course	

<sup>1)</sup> up to 30 ECTS (thereof language courses 10 ECTS)

1.	<b>Module name</b> MIBS-5670	<b>Free Specialisation (Area Studies: Asia)</b>	<sup>2)</sup>
2.	Courses/lectures		
3.	Lecturers	Staff at the university Erlangen-Nuremberg	

4.	<b>Module coordinator</b>	Prof. Holtbrügge
5.	<b>Contents</b>	Students may choose among all courses offered at our university that fit into the module “Area Studies: English Speaking Countries” thus extending the student’s knowledge and competencies in this field of study. The suitability of the courses will be assessed by the programme coordinator.
6.	<b>Learning objectives and skills</b>	Students acquire additional knowledge and competencies in their field of study
7.	<b>Prerequisites</b>	Learning agreement. Please coordinate with the programme coordinator at the beginning of each semester. Registration for those modules will take place during the regular registration for examination period at the test office (Prüfungsamt). Please present your learning agreement.
8.	<b>Integration in curriculum</b>	Semester 1,2, 3 or 4
9.	<b>Module compatibility</b>	Master IBS: elective course (Wahlbereich)
10.	<b>Method of examination</b>	In accordance with exam regulations of the course
11.	<b>Grading procedure</b>	In accordance with grading regulations of the course
12.	<b>Module frequency</b>	
13.	<b>Workload</b>	In accordance with the specific course and the credits of the course
14.	<b>Module duration</b>	1 semester
15.	<b>Teaching and examination language</b>	
16.	<b>Recommended reading</b>	tbd in the course

<sup>2)</sup> up to 20 ECTS

1.	<b>Module name</b> MIBS-4941	<b>Area specific language courses – Europe</b> (for students with start of studies in WS 2014/15 or earlier)	<b>10 ECTS</b>
2.	Courses/lectures	4 courses on level C1 CEFR / UNlcert® III in one European language:  Or  2 courses on level C1 CEFR / UNlcert® III in two European languages  Or  1 course on level B2 CEFR / UNlcert® II  and 2 courses on level C1 CEFR / UNlcert® III in one European language	each 2.5 ECTS           5 ECTS  each 2.5 ECTS
3.	Lecturers	Staff at the department Fremdsprachenausbildung Nuremberg / language center (Head of department: Dr. Mario Oesterreicher)	

4.	<b>Module coordinator</b>	Dr. Mario Oesterreicher
5.	<b>Contents</b>	The focus of these courses is on deepening and extending the students' competencies in the foreign language(s) to effective operational proficiency in the context of International Business. The emphasis is on strengthening communicative competence through task-based learning and practice in the 4 key skills (listening, reading, speaking, writing).
6.	<b>Learning objectives and skills</b>	The student acquires effective operational proficiency in the foreign language(s) in relation to their academic studies and professional life, and in intercultural and field-related communicative competence which enables him/her to participate in international business and postgraduate studies.
7.	<b>Prerequisites</b>	Successful completion of B2 CEFR for C1 courses or B2.1 for B2 courses or equivalent qualification or Placement Test
8.	<b>Integration in curriculum</b>	Semester 1,2, 3 and 4
9.	<b>Module compatibility</b>	Master IBS: elective course (Wahlbereich) for students having started the program in winter term 2014/15 or earlier
10.	<b>Method of examination</b>	Portfolio: 60 min examination written and oral in each 2.5 ECTS course / 90 min examination written and oral in 5 ECTS courses (Klausur und mündl. Prüfung für jeden der vier Kurse)
11.	<b>Grading procedure</b>	Average of all four end of term exams
12.	<b>Module frequency</b>	WS, SS
13.	<b>Workload</b>	Attendance: 90 h Self-study: 210 h
14.	<b>Module duration</b>	4 semesters
15.	<b>Teaching and examination language</b>	Foreign language chosen
16.	<b>Recommended reading</b>	Course materials will be announced in the course

1.	<b>Module name</b> MIBS-2740	<b>Area specific language courses – Europe</b> (for students with start of studies as of WS 2015/16)	<b>10 ECTS</b>
2.	Courses/lectures	<p>4 courses on level C1 CEFR in one European language:</p> <p>Or</p> <p>2 courses on level C1 CEFR in two European languages</p> <p>Or</p> <p>1 course on level A2 to B2 CEFR in one European language and 1 course on level B1 to B2 in another European language except English (alternatively 2 courses on level C1 in another European language)</p> <p>Or</p> <p>2 courses on level A2 to B2 CEFR in one European language except English</p> <p>Or</p> <p>1 course on level B2 and 2 courses on level C1 CEFR in one European language except English</p>	<p>each 2.5 ECTS</p> <p>each 2.5 ECTS</p> <p>each 5 ECTS (each 2.5 ECTS)</p> <p>each 5 ECTS</p> <p>5 ECTS and 2x 2.5 ECTS</p>
3.	Lecturers	Staff at the department Fremdsprachenausbildung Nuremberg / language center (Head of department: Dr. Mario Oesterreicher)	

4.	<b>Module coordinator</b>	Dr. Mario Oesterreicher
5.	<b>Contents</b>	The focus of these courses is on deepening and extending the students' competencies in the foreign language(s) to effective operational proficiency in the context of International Business. The emphasis is on strengthening communicative competence through task-based learning and practice in the 4 key skills (listening, reading, speaking, writing).
6.	<b>Learning objectives and skills</b>	The student acquires effective operational proficiency in the foreign language(s) in relation to their academic studies and professional life, and in intercultural and field-related communicative competence which enables him/her to participate in international business and postgraduate studies.
7.	<b>Prerequisites</b>	Successful completion of underlying CEFR-level or equivalent qualification or placement test
8.	<b>Integration in curriculum</b>	Semester 1,2, 3 and 4
9.	<b>Module compatibility</b>	Master IBS: elective course (Wahlbereich) for students having started the program in winter term 2015/16 or later

10.	<b>Method of examination</b>	Portfolio: 60 min examination written and oral in each 2.5 ECTS course / 90 min examination written and oral in 5 ECTS courses (Klausur und mündl. Prüfung für jeden der vier Kurse)
11.	<b>Grading procedure</b>	Average of all four end of term exams
12.	<b>Module frequency</b>	WS, SS
13.	<b>Workload</b>	Attendance: 90 h Self-study: 210 h
14.	<b>Module duration</b>	4 semesters
15.	<b>Teaching and examination language</b>	Foreign language chosen
16.	<b>Recommended reading</b>	Course materials will be announced in the course

1.	<b>Module name</b> MIBS-4950	<b>Die europäische Integration nach dem 2. Weltkrieg</b> (The European Integration after World War II)	<b>5 ECTS</b>
2.	Courses/lectures	Lect/S: Die europäische Integration nach dem 2. Weltkrieg (The European Integration after World War II)	5 ECTS
3.	Lecturers	Prof. Gian Luca Gardini, Ph.D. / Apl. Prof. Dr. Günther Ammon	

4.	<b>Module coordinator</b>	Prof. Gian Luca Gardini, Ph.D. /Prof. Dr. Ammon	
5.	<b>Contents</b>	<ul style="list-style-type: none"> <li>- die Entwicklung der europäischen Integration nach 1945</li> <li>- Europäisierung und nationale Interessen</li> <li>- Süderweiterung und Osterweiterung</li> <li>- die EU nach 1989</li> </ul>	
6.	<b>Learning objectives and skills</b>	Die Studierenden - erwerben fundierte Kenntnisse zur europäischen Nachkriegsentwicklung, zum Integrationsprozess und zu den unterschiedlichen Kräften, die diesen Prozess vorantreiben und steuern.	
7.	<b>Prerequisites</b>	Gute Deutschkenntnisse (B2)	
8.	<b>Integration in curriculum</b>	Semester 1 oder 3	
9.	<b>Module compatibility</b>	Master IBS: elective course (Wahlbereich) Master Sozialökonomik: elective course (Wahlbereich) Master Arbeitsmarkt und Personal: elective course (Wahlbereich) Master Economics: elective course (Wahlbereich)	
10.	<b>Method of examination</b>	Portfolio: Präsentation und Hausarbeit (100%)	
11.	<b>Grading procedure</b>	S: Präsentation und Hausarbeit 100 %	
12.	<b>Module frequency</b>	WS	
13.	<b>Workload</b>	Präsenzzeit: 30 h Eigenstudium: 120 h	
14.	<b>Module duration</b>	1 Semester	
15.	<b>Teaching and examination language</b>	Deutsch	
16.	<b>Recommended reading</b>	Wird in der Lehrveranstaltung bekanntgegeben	



1.	<b>Module name</b> MIBS-4963	<b>Europäische Mediensysteme und Öffentlichkeit I</b> (European Media Systems and the public sphere I)	<b>5 ECTS</b>
2.	Courses/lectures	Europäische Mediensysteme und Öffentlichkeit I (European Media Systems and the public sphere I) (Anwesenheitspflicht)	5 ETCS
3.	Lecturers	Prof. Holtz-Bacha und Mitarbeiter(innen)	

4.	<b>Module coordinator</b>	Prof. Holtz-Bacha
5.	<b>Contents</b>	<ul style="list-style-type: none"> <li>▪ Europäische Mediensysteme</li> <li>▪ Europäische Medienpolitik</li> <li>▪ Medienökonomie</li> <li>▪ Medienrecht</li> <li>▪ Internationale Kommunikation</li> <li>▪ Europäische Öffentlichkeit – Öffentlichkeit in Europa</li> <li>▪ Produktion massenmedialer Inhalte</li> </ul> <p><i>Anmeldetermine und Modalitäten sind auf der Homepage des Lehrstuhls nachzulesen.</i></p>
6.	<b>Learning objectives and skills</b>	<p>Die Studierenden</p> <ul style="list-style-type: none"> <li>- erwerben fundierte Kenntnisse über Mediensysteme, Medienpolitik und Öffentlichkeit in Europa und im internationalen Vergleich</li> <li>- erwerben durch die Auseinandersetzung mit dem Thema sowohl im Plenum mit Mitstudierenden als auch im Eigenstudium Problemlösungs-, Kommunikations- und Medienkompetenzen, die Bedeutung für unterschiedliche Berufsfelder im Bereich Kommunikation und Medien besitzen</li> <li>- entwickeln die Fähigkeit, aktuelle medienpolitische Probleme zu beurteilen, zu lösen und darüber aus verschiedenen fachlichen Perspektiven zu diskutieren</li> <li>- können international vergleichende Forschungsdesigns entwerfen und anwenden.</li> </ul>
7.	<b>Prerequisites</b>	Keine
8.	<b>Integration in curriculum</b>	Semester 2
9.	<b>Module compatibility</b>	Master IBS: elective course (Wahlbereich)
10.	<b>Method of examination</b>	Portfolio: Hausarbeiten, Diskussionsbeteiligung/Mitarbeit und/oder Präsentation
11.	<b>Grading procedure</b>	Portfolio (100%)
12.	<b>Module frequency</b>	SS
13.	<b>Workload</b>	Präsenzzeit: 30 h Eigenstudium: 120 h
14.	<b>Module duration</b>	1 Semester
15.	<b>Teaching and examination language</b>	Deutsch
16.	<b>Recommended reading</b>	Wird zu den jeweiligen Veranstaltungen bekanntgegeben.

1.	<b>Module name</b> MIBS-4964	<b>Europäische Mediensysteme und Öffentlichkeit II</b> (European Media Systems and the public sphere II)	<b>5 ECTS</b>
2.	Courses/lectures	Europäische Mediensysteme und Öffentlichkeit II (European Media Systems and the public sphere II) (Anwesenheitspflicht)	5 ETCS
3.	Lecturers	Prof. Holtz-Bacha und Mitarbeiter(innen)	

4.	<b>Module coordinator</b>	Prof. Holtz-Bacha
5.	<b>Contents</b>	<ul style="list-style-type: none"> <li>▪ Europäische Mediensysteme</li> <li>▪ Europäische Medienpolitik</li> <li>▪ Medienökonomie</li> <li>▪ Medienrecht</li> <li>▪ Internationale Kommunikation</li> <li>▪ Europäische Öffentlichkeit – Öffentlichkeit in Europa</li> <li>▪ Produktion massenmedialer Inhalte</li> </ul> <p><i>Anmeldetermine und Modalitäten sind auf der Homepage des Lehrstuhls nachzulesen.</i></p>
6.	<b>Learning objectives and skills</b>	<p>Die Studierenden</p> <ul style="list-style-type: none"> <li>- erwerben fundierte Kenntnisse über Mediensysteme, Medienpolitik und Öffentlichkeit in Europa und im internationalen Vergleich</li> <li>- erwerben durch die selbständige Auseinandersetzung und die regelmäßige Diskussion mit Mitstudierenden und Fachvertretern mit dem Thema Problemlösungs-, Kommunikations- und Medienkompetenzen, die für unterschiedliche Berufsfelder im Bereich Kommunikation und Medien vorbereiten</li> <li>- entwickeln die Fähigkeit, aktuelle medienpolitische Probleme zu analysieren, zu lösen und darüber bereichsspezifisch und bereichsübergreifend zu diskutieren</li> <li>- können international vergleichende Forschungsdesigns entwerfen und anwenden, anwenden und vor Fachpublikum die dazugehörigen Schlussfolgerungen und die diesen zugrunde liegenden Informationen und Beweggründe in klarer und eindeutiger Weise vermitteln.</li> </ul>
7.	<b>Prerequisites</b>	Keine
8.	<b>Integration in curriculum</b>	Semester 3
9.	<b>Module compatibility</b>	Master IBS: elective course (Wahlbereich)
10.	<b>Method of examination</b>	Portfolio: Hausarbeiten, Diskussionsbeteiligung/Mitarbeit und/oder Präsentation
11.	<b>Grading procedure</b>	Portfolio (100%)
12.	<b>Module frequency</b>	WS
13.	<b>Workload</b>	Präsenzzeit: 30 h Eigenstudium: 120 h
14.	<b>Module duration</b>	1 Semester
15.	<b>Teaching and examination language</b>	Deutsch
16.	<b>Recommended reading</b>	Wird zu den jeweiligen Veranstaltungen bekanntgegeben.

1.	<b>Module name</b> MIBS-4970	<b>Europäisches Verfassungsrecht (Europarecht 1)</b> (European Constitutional Law)	<b>5 ECTS</b>
2.	Courses/lectures	Lect/S: Europäisches Verfassungsrecht (Europarecht 1) (European Constitutional Law)	5 ECTS
3.	Lecturers	Prof. Meßerschmidt	

4.	<b>Module coordinator</b>	Prof. Ismer	
5.	<b>Contents</b>	Die Vorlesung behandelt das europäische Vertragsrecht, insbesondere <ul style="list-style-type: none"> <li>- den Rechtsstatus und die institutionelle Struktur der EU</li> <li>- Kompetenzen der EU</li> <li>- Rechtssetzungsverfahren und Rechtsakte der EU</li> <li>- Geltung des Unionsrechts in den Mitgliedsstaaten</li> <li>- Verhältnis zum nationalen Verfassungsrecht</li> <li>- Grundfreiheiten und Grundrechte in Grundzügen</li> </ul>	
6.	<b>Learning objectives and skills</b>	Die Studierenden <ul style="list-style-type: none"> <li>- erlangen vertiefte Kenntnisse des Europäischen Vertragsrechts und verstehen dessen Einwirkung auf die deutsche Rechtsordnung</li> <li>- können Spezifika des Europäischen Rechts selbstständig wiedergeben, analysieren und diskutieren</li> <li>- erlangen die Fähigkeit, unter Anwendung juristischer Methoden, eigene Falllösungen zu erstellen und dabei insbesondere ihr erlangtes Wissen auf unbekannte Problemfelder zu transferieren</li> <li>- erwerben Analysefähigkeiten auf fortgeschrittenem Niveau</li> </ul>	
7.	<b>Prerequisites</b>	Grundlagen Europarecht; gute Deutschkenntnisse (B2)	
8.	<b>Integration in curriculum</b>	Semester 1 oder 3	
9.	<b>Module compatibility</b>	Master IBS: elective course (Wahlbereich) Master Sozialökonomik: elective course (Wahlbereich) Master Arbeitsmarkt und Personal: elective course (Wahlbereich) Master Economics: elective course (Wahlbereich)	
10.	<b>Method of examination</b>	Klausur 60 Min.	
11.	<b>Grading procedure</b>	Klausur 100%	
12.	<b>Module frequency</b>	SS	
13.	<b>Workload</b>	Präsenzzeit: 45h Eigenstudium: 105h	
14.	<b>Module duration</b>	1 Semester	
15.	<b>Teaching and examination language</b>	deutsch	
16.	<b>Recommended reading</b>	Die empfohlenen Materialien werden in der Veranstaltung bekanntgegeben.	

1.	<b>Module name</b> MIBS-4980	<b>Europäisches Wirtschaftsrecht (Europarecht 2)</b> (European Economic Law)	<b>5 ECTS</b>
2.	Courses/lectures	Lect/S: Europäisches Wirtschaftsrecht (Europarecht 2) (European Economic Law)	5 ECTS
3.	Lecturers	Prof. Meßerschmidt	

4.	<b>Module coordinator</b>	Prof. Ismer	
5.	<b>Contents</b>	Die Vorlesung behandelt das europäische Wirtschaftsrecht, insbesondere die Grundfreiheiten und Politiken nach dem AEUV mit folgenden Schwerpunkten: <ul style="list-style-type: none"> <li>- Warenverkehrsfreiheit</li> <li>- Arbeitnehmerfreizügigkeit</li> <li>- Niederlassungsfreiheit</li> <li>- Dienstleistungsfreiheit</li> <li>- Kapitalverkehrsfreiheit</li> <li>- Wettbewerbsrecht</li> <li>- Öffentliche Dienstleistungen</li> <li>- Umweltrecht</li> <li>- Verhältnis zum Welthandelsrecht</li> </ul>	
6.	<b>Learning objectives and skills</b>	Die Studierenden <ul style="list-style-type: none"> <li>- erlangen vertiefte Kenntnisse des Europäischen Wirtschaftsrecht und verstehen dessen Einwirkung auf die deutsche Rechtsordnung</li> <li>- können Spezifika des Europäischen Wirtschaftsrechts selbstständig wiedergeben, analysieren und diskutieren</li> <li>- würdigen die wirtschaftlichen Aspekte der Europäisierung der Rechtsordnung</li> <li>- erlangen die Fähigkeit, unter Anwendung juristischer Methoden, eigene Falllösungen zu erstellen und dabei insbesondere ihr erlangtes Wissen auf unbekannte Problemfelder zu transferieren</li> <li>- erwerben Analysefähigkeiten auf fortgeschrittenem Niveau.</li> </ul>	
7.	<b>Prerequisites</b>	Grundlagen Europarecht gute Deutschkenntnisse (B2)	
8.	<b>Integration in curriculum</b>	Semester 2 oder 4	
9.	<b>Module compatibility</b>	Master IBS: elective course (Wahlbereich) Master Sozialökonomik: elective course (Wahlbereich) Master Arbeitsmarkt und Personal: elective course (Wahlbereich) Master Economics: elective course (Wahlbereich)	
10.	<b>Method of examination</b>	Klausur 60 Min.	
11.	<b>Grading procedure</b>	Klausur 100%	
12.	<b>Module frequency</b>	SS/WS	
13.	<b>Workload</b>	Präsenzzeit: 45h Eigenstudium: 105h	
14.	<b>Module duration</b>	1 Semester	
15.	<b>Teaching and examination language</b>	deutsch	
16.	<b>Recommended reading</b>	Die empfohlenen Materialien werden in der Veranstaltung bekanntgegeben.	

1.	<b>Module name</b> MIBS-2230	<b>Fallkolloquium Europäisches Wirtschaftsrecht (Case Studies in European Economic Law)</b>	<b>5 ECTS</b>
2.	Courses/lectures	Fallkolloquium Europäisches Wirtschaftsrecht (Case Studies in European Economic Law)	5 ECTS
3.	Lecturers	Prof. Meßerschmidt	

4.	<b>Module coordinator</b>	Prof. Ismer
5.	<b>Contents</b>	Das Fallkolloquium behandelt das europäische Wirtschaftsrecht anhand von Leitentscheidungen und aktueller Rechtsprechung des EuGH. Zugleich werden Falllösungstechniken geübt. Die Rechtsprechung wird analysiert.
6.	<b>Learning objectives and skills</b>	Die Studierenden -vertiefen ihre Grundkenntnisse im europäischen Wirtschaftsrecht anhand von Fallstudien - erlangen die Fähigkeit Sachverhalte zusammenzufassen, Urteile und Rechtsprechungsketten zu analysieren und unbekannte Fälle mit Hilfe der Gutachtentechnik eigenständig zu lösen
7.	<b>Prerequisites</b>	Grundkenntnisse des Europarechts; empfohlen im Anschluss an die Vorlesung Europäisches Wirtschaftsrecht (Europarecht 2); gute Deutschkenntnisse
8.	<b>Integration in curriculum</b>	Semester 1, 2, 3.4
9.	<b>Module compatibility</b>	Master IBS: elective course (Wahlbereich)
10.	<b>Method of examination</b>	Klausur 60 Min.
11.	<b>Grading procedure</b>	Klausur 100%
12.	<b>Module frequency</b>	WS
13.	<b>Workload</b>	Präsenzzeit: 45h Eigenstudium: 105h
14.	<b>Module duration</b>	1 Semester
15.	<b>Teaching and examination language</b>	deutsch
16.	<b>Recommended reading</b>	Die empfohlenen Materialien werden in der Veranstaltung bekanntgegeben.

1.	<b>Module name</b> MIBS-5013	<b>Internationalisierung mittelständischer Unternehmungen</b> (Internationalization of small and medium-sized enterprises)	<b>5 ECTS</b>
2.	Courses/lectures	Lect: Internationalisierung mittelständischer Unternehmungen	5 ETCS
3.	Lecturers	Prof. Haussmann	

4.	<b>Module coordinator</b>	Prof. Holtbrügge
5.	<b>Contents</b>	1. Unternehmenstyp „Mittlerer Weltmarktführer“ (MWF), u.a. Kärcher, Steiff, Haribo, Playmobil, Uvex, Faber-Castell, Rödl, GfK, Recaro, Porsche, Manz 2. Rahmenbedingungen im Internationalisierungsprozess von MWFs 3. Internationalisierungsstrategien von MWFs 4. Exkursion zu Mittlerem Weltmarktführer 5. Zukünftige Investitionsregionen von MWFs: BRIC-Staaten (Brasilien, Russland, Indien, China) und Next-11 6. Fazit, Bewertung der Veranstaltung, Karriere-Beratung
6.	<b>Learning objectives and skills</b>	Die Teilnehmer lernen die Rahmenbedingungen des Internationalisierungsprozesses von mittelständischen Unternehmen (insbesondere in den BRIC-Staaten) kennen. Sie können die besonderen Herausforderungen der Internationalisierung mittelständischer Unternehmen analysieren und evaluieren
7.	<b>Prerequisites</b>	Gute Deutschkenntnisse (B2)
8.	<b>Integration in curriculum</b>	Semester 4
9.	<b>Module compatibility</b>	Master IBS: elective course (Wahlbereich) Master Management: elective course (Wahlbereich) Master Sozialökonomik: elective course (Wahlbereich) Master Arbeitsmarkt und Personal: elective course (Wahlbereich) Master Economics: elective course (Wahlbereich)
10.	<b>Method of examination</b>	Klausur 60 Min.
11.	<b>Grading procedure</b>	Klausur 100%
12.	<b>Module frequency</b>	SS
13.	<b>Workload</b>	Präsenzzeit: 30h Eigenstudium: 120h
14.	<b>Module duration</b>	1 Semester
15.	<b>Teaching and examination language</b>	Deutsch

16.	<b>Recommended reading</b>	<p>Hausmann, H.: Herausforderungen mittlerer Weltmarktführer bei der Internationalisierung in den BRIC-Staaten, in: Rödl, C./Scheffler, W./Winter, M. (Hrsg.): Internationale Familienunternehmen. München 2008, S. 15-30.</p> <p>Holtbrügge, D. (Hrsg): Die Internationalisierung kleiner und mittlerer Unternehmungen, Festschrift zum 60. Geburtstag von Honorarprofessor Dr. Helmut Hausmann. Stuttgart 2003.</p> <p>Hausmann, H./Rygl D.: Erfolgsstrategien mittlerer Unternehmungen im Internationalisierungsprozess. Working Paper des Lehrstuhls für Internationales Management (Prof. Dr. Dirk Holtbrügge), Nr. 2/2003, Friedrich-Alexander-Universität Erlangen-Nürnberg.</p> <p>Simon, H.: Hidden Champions des 21. Jahrhunderts. FFM, 2007.</p>
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1.	<b>Module name</b> MIBS-2220	<b>Comparative Strategic Corporate Governance: China, Middle East and Germany</b>	<b>5 ECTS</b>
2.	Courses/lectures	Comparative Strategic Corporate Governance: China, Middle East and Germany	5 ECTS
3.	Lecturers	Prof. Dr. Udo C. Braendle	

4.	<b>Module coordinator</b>	Prof. Dr. Stiglbauer
5.	<b>Contents</b>	The recent financial crisis clearly demonstrated that poor corporate governance practices can have disastrous consequences not only for the companies and shareholders but also for financial markets, and the economy as a whole. Good corporate governance, however, can help to attract investment, balance the powers of shareholders, board members and other stakeholders. Therefore, many countries and companies around the world have already launched reforms leading to better corporate governance. This course aims to provide students with knowledge on state of the art research and practice in comparative strategic corporate governance, covering issues such as corporate law, regulation, law and finance, strategic corporate governance, board systems, executive remuneration, shareholder protection, role of other stakeholders. Within a small team, students learn how to use scientific methods and solve current problems in these fields. Considering soft skills, students learn how to present and to discuss their solutions and to defend their findings in class.
6.	<b>Learning objectives and skills</b>	Students explore the latest state of art research and practice in comparative strategic corporate governance in China, Middle East and Germany. Furthermore, students evaluate and discuss case studies.
7.	<b>Prerequisites</b>	None. The number of participants is restricted.
8.	<b>Integration in curriculum</b>	Semester 2
9.	<b>Module compatibility</b>	Master IBS: elective courses (Wahlbereich) Master FACT: elective course (Wahlbereich)
10.	<b>Method of examination</b>	Portfolio: Seminar paper, Case Study
11.	<b>Grading procedure</b>	100%
12.	<b>Module frequency</b>	Summer term
13.	<b>Workload</b>	Attendance: 15 h Self-study: 135 h
14.	<b>Module duration</b>	1 semesters
15.	<b>Teaching and examination language</b>	English
16.	<b>Recommended reading</b>	Course materials will be announced in course



1.	<b>Module name</b> MIM-2141	<b>Branchen- und themenspezifisches Nachhaltigkeitsmanagement</b> (Industry and issue specific sustainability management)	<b>5 ECTS</b>
2.	Courses/lectures	S: Nachhaltigkeitsmanagement in klein und mittelständischen Unternehmen (Anwesenheitspflicht) (S: Corporate sustainability management in small and medium enterprises)	5 ECTS
3.	Lecturers	Prof. Beckmann und Dr. Dimitar Zvezdov	

4.	<b>Module coordinator</b>	Prof. Beckmann
5.	<b>Contents</b>	<p>Nachhaltigkeit ist ein immer wichtiger werdendes Thema für Unternehmen. Allerdings wird häufig bei der Frage, wie Unternehmen mit Nachhaltigkeitsfragen umgehen können, der Fokus auf große Unternehmen und Konzerne gelegt. Da jedoch die überwiegende Anzahl von Unternehmen klein und mittelständig ist, bieten gerade KMUs ein besonderes Potenzial für die Nachhaltigkeit. Gleichzeitig bietet Nachhaltigkeit insbesondere für KMUs die Möglichkeit sich am Markt zu differenzieren und damit Wettbewerbsvorteile zu generieren. Daher widmet sich dieses Seminar der Rolle von Nachhaltigkeit im Kontext von kleinen und mittelständischen Unternehmen. Hierbei verbindet das Seminar konzeptionelle und praktische Aspekte. In einem ersten Schritt werden wir allgemein auf die Besonderheiten von KMUs eingehen und eine kurze Einführung zu Nachhaltigkeitsmanagement geben. Anschließend werden wir verschiedene Funktionen eines Unternehmens betrachten und jedes Mal der Frage nachgehen, inwieweit die Besonderheiten von KMU das jeweilige Management von Nachhaltigkeitsfragen beeinflussen. In diesem Teil des Seminars werden die Inhalte basierend auf Referaten, Gruppendiskussion, Fallstudien und Input seitens der Dozierenden erarbeitet. Nach Abschluss des konzeptionellen Teils beginnt der praktische Teil des Seminars. Hierfür suchen die Teilnehmenden sich selbstständig Praxispartner (KMUs). Ziel ist es neben einer Ökoeffizienzanalyse für einen weiteren Bereich ein Nachhaltigkeitsmanagementkonzept für diesen Praxispartner zu erarbeiten.</p>
6.	<b>Learning objectives and skills</b>	<p>Die Studierenden erlernen,</p> <ul style="list-style-type: none"> <li>• Vertiefte Kenntnisse im Bereich Nachhaltigkeitsmanagement</li> <li>• Spezifische Fachkenntnisse zur Arbeit mit kleinen und mittelständischen Unternehmen</li> <li>• Praxiserfahrung durch die selbständige Akquise und Zusammenarbeit mit einem Praxispartner</li> <li>• Anwendungskompetenz während der Erstellung des Nachhaltigkeitskonzeptes</li> <li>• Argumentationskompetenz und kritische Reflexion gesellschaftlich relevanter Fragen</li> <li>• Analytisches Vorgehen und pragmatische Entscheidungsfähigkeiten</li> <li>• Teamfähigkeiten und soziale Kompetenzen</li> </ul>
7.	<b>Prerequisites</b>	Keine

8.	<b>Integration in curriculum</b>	Ab 2. Studiensemester
9.	<b>Module compatibility</b>	<p>Master Sozialökonomik: elective course (Wahlbereich)</p> <p>Master Wirtschaftspädagogik: fachwissenschaftlicher Pflichtbereich Studienrichtung I und fachwissenschaftlicher Wahlbereich Studienrichtung II</p> <p>Master IBS: elective course (Wahlbereich)</p> <p>Master Wirtschaftsingenieurwesen, Studienrichtung Management: Wahlpflichtbereich</p> <p>Master Marketing: Wahlmodul in der Modulgruppe „Management“ für beide Vertiefungsbereiche)</p> <p>Master Management (2140): Pflichtbereich II</p> <p><i>Anmeldung via StudOn; Anzahl Teilnehmende: max. 28</i></p>
10.	<b>Method of examination</b>	Portfolio: Zwischenpräsentation und Konzeptpräsentation
11.	<b>Grading procedure</b>	<p>Zwischenpräsentation: 50%</p> <p>Konzeptpräsentation: 50%</p>
12.	<b>Module frequency</b>	Wintersemester
13.	<b>Workload</b>	<p>Präsenzzeit: 30h</p> <p>Selbststudium: 120h</p>
14.	<b>Module duration</b>	<p>1 Semester als teilgeblockte Veranstaltung:</p> <p>Im Zeitraum zwischen Mitte Oktober und Ende November findet der Kurs wöchentlich (à 3:15h) statt. Im Dezember finden keine Präsenzzeiten statt.</p>
15.	<b>Teaching and examination language</b>	Deutsch
16.	<b>Recommended reading</b>	Notwendige Materialien werden via StudOn bereitgestellt.

1.	<b>Module name</b> MIBS-5610	<b>Courses Exchange Semester (Area Studies: Europe)</b>	1)
2.	Courses/lectures	Courses Exchange semester (Area Studies: Europe)	1)
3.	Lecturers	Staff at the exchange university	

4.	<b>Module coordinator</b>	Prof. Holtbrügge
5.	<b>Contents</b>	Courses students will be attending during the exchange semester in one of the partner universities or others (in European countries) should fit into the module "Area Studies: Europe" thus extending the student's knowledge and competencies in this field of study. The suitability of the courses will be assessed by the programme coordinator.
6.	<b>Learning objectives and skills</b>	Students acquire additional knowledge and competencies in their field of study.
7.	<b>Prerequisites</b>	Learning Agreement
8.	<b>Integration in curriculum</b>	
9.	<b>Module compatibility</b>	Master IBS: elective course (Wahlbereich)
10.	<b>Method of examination</b>	In accordance with exam regulations of the exchange university.
11.	<b>Grading procedure</b>	In accordance with grading key and credits of the course
12.	<b>Module frequency</b>	In accordance with the curriculum of the exchange university
13.	<b>Workload</b>	In accordance with the specific course and the credits of the course.
14.	<b>Module duration</b>	1 Semester
15.	<b>Teaching and examination language</b>	

1) up to 30 ECTS (thereof language courses 10 ECTS)

1.	<b>Module name</b> MIBS-5680	<b>Free Specialisation (Area Studies: Europe)</b>	<sup>2)</sup>
2.	Courses/lectures		
3.	Lecturers	Staff at the university Erlangen-Nuremberg	

4.	<b>Module coordinator</b>	Prof. Holtbrügge
5.	<b>Contents</b>	Students may choose among all courses offered at our university that fit into the module "Area Studies: Europe" thus extending the student's knowledge and competencies in this field of study. The suitability of the courses will be assessed by the programme coordinator.
6.	<b>Learning objectives and skills</b>	Students acquire additional knowledge and competencies in their field of study
7.	<b>Prerequisites</b>	Learning agreement. Please coordinate with the programme coordinator at the beginning of each semester. Registration for those modules will take place during the regular registration for examination period at the test office (Prüfungsamt). Please present your learning agreement.
8.	<b>Integration in curriculum</b>	Semester 1,2, 3 or 4
9.	<b>Module compatibility</b>	Master IBS: elective course (Wahlbereich)
10.	<b>Method of examination</b>	In accordance with exam regulations of the course
11.	<b>Grading procedure</b>	In accordance with grading regulations of the course
12.	<b>Module frequency</b>	
13.	<b>Workload</b>	In accordance with the specific course and the credits of the course
14.	<b>Module duration</b>	1 semester
15.	<b>Teaching and examination language</b>	
16.	<b>Recommended reading</b>	tbd in the course

<sup>2)</sup> up to 20 ECTS

1.	<b>Module name</b> MIBS-1997	<b>Master Thesis International Business Studies</b>	<b>30 ECTS</b>
2.		Master thesis International Business Studies (30 ECTS, 0 SWS) Seminar Master thesis International Business Studies (0 ECTS, 2 SWS)	30 ECTS
3.	Lecturers	All	

The topic for the master thesis should fall under one of the module categories. The student must consult the respective department responsible for the module. The topic can only be changed once, and only for good reason in agreement with the dean of the examination board (Prüfungsausschuss). A change must occur within the first two months of the allotted thesis completion time.

With the master thesis, the student will show that he/she is proficient in his/her area of study and he/she is able to work independently using scientific methods.

The master thesis should be written in one of the languages recognized in the MIBS (German, English, Spanish, and French) according to the lecture language of the respective module.

Details regarding the assignment of topics, the writing and research process, and grading of the master thesis can be found in the corresponding section of the examinations regulations (Prüfungsordnung) for this degree program.

The master thesis is accompanied and completed by an obligatory seminar.

Grading procedure: Master thesis 100%.

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