



FRIEDRICH-ALEXANDER
UNIVERSITÄT
ERLANGEN-NÜRNBERG

FACHBEREICH WIRTSCHAFTS-
WISSENSCHAFTEN



INTERNATIONALES
MANAGEMENT



MIBS at FAU: Organizational Information

All you need to know about your Master studies in
International Business Studies (MIBS)



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Introduction & Welcome

Dear Students,

We are excited that you have chosen to study at the School of Business and Economics at the University of Erlangen-Nürnberg. We would like to officially welcome you to the university on Monday, October 16th, 2017 at 10:30 in the easyCredit auditorium, located at Lange Gasse 20, Nürnberg. This will be followed by an informational session on the ground and 1st floor titled, "Studienstart: Infobörse", where further information about the university and local companies will be presented. The introductory session for International Business Studies will begin at 13:15 at Lange Gasse 20 in room 0.141. You will receive more specific information about the program during this session. Afterwards, we will proceed with a personal introduction session where every student will have the chance to present himself/herself to the group and the Department members

If you are interested in purchasing a parking permit for the University parking structure, please see www.wiso.fau.de/parken for more detailed information.

We wish you a good start to the semester and look forward to seeing you on October 16th, 2017 in Nürnberg.

General Information about the MIBS program

Program Coordinator:

Prof. Dr. Dirk Holtbrügge

0911/5302-452

wiwi-im@fau.de

Contact Hours: by appointment

Room: 5.219

Assistant Coordinator:

Marcus Conrad, M.Sc.

0911/5302-468

marcus.conrad@fau.de

Contact Hours: by appointment

Room: 5.214

Enrollment & Registration

Enrollment

Enrolling as early as possible is recommended, as it will allow you to register for classes and receive all necessary documents more smoothly. This is why it is recommended to make an appointment for enrollment at your earliest convenience within the given time frame in your letter of approval. If you are able to make all necessary arrangements regarding your visa, flights, etc., we highly recommend this option.

If it is not possible for you to enroll between these dates, you can do so with our International (Erasmus) Students and our International Office Coordinator, Mr. Reisner, during the "Orientation-Week". This will take place between the 9th and 13th of October.

Regardless of when you enroll, there will still be more than sufficient options of courses for you to choose from during your first semester.

Registration

During the orientation week, students that will live in Nuremberg need to register at the official state agency (Einwohnermeldeamt).

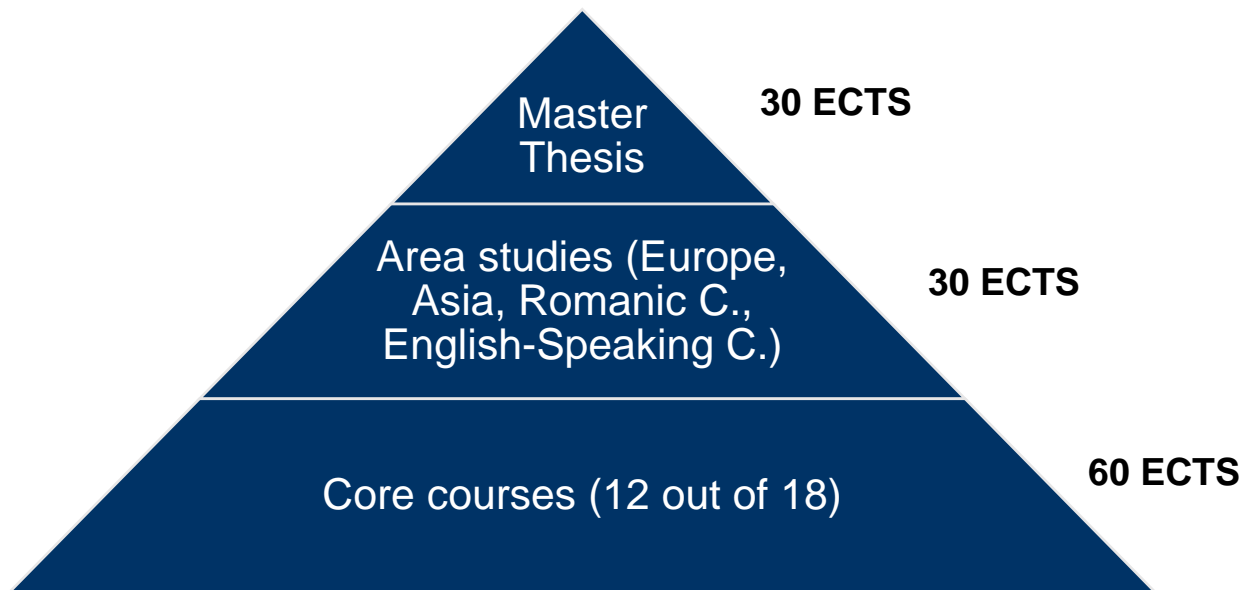
When you go to the Einwohnermeldeamt, please bring a written confirmation of residence signed by your landlord (Wohnungsgeberbestätigung¹) as proof that you live in Nuremberg. Further information will be given during the orientation week and Mr. Reisner from our International Office can also give you further information (joerg.reisner@fau.de).

Course Information

The Master's program in International Business Studies is a Master of Science and normally completed in four semesters, however a maximum of six semesters is allowed. In order to finish this program, you need to complete 120 ECTS. Most courses consist of either 5 or 2.5 ECTS, with the Master Thesis being an exception (30 ECTS). A detailed overview of every course, its contents and ECTS can be found in the Module Handbook: <https://www.wiso.rw.fau.de/files/2017/03/MIBS-MHB-final-SS17.pdf>

It is your decision as to the order in which you take classes. This means that you can choose to only take core courses in the first semester and later focus on area studies. However, you can also complete courses in the reverse fashion, or do a mix of both core and area studies during each semester.

Course structure



Core Courses (60 ECTS)

12 out of the 18 core courses must be completed, with decision as to which falling to the student. Modules include Environment of International Business, Foundations of International Management, International Strategic Management, International Functional Management, International Information Management, Soft Skills, International Finance and Change Management International Corporate Sustainability and International Relations. The organization of the core classes is very decentralized, however it is highly recommended that all students complete both courses in the Module Foundations of International Management

¹ Please find all information on this document here:
<https://www.freistaat.bayern/dokumente/leistung/032974919541?plz=90403&behoerde=40553755388&gemeinde=6063439844249>

(IM 1 and IM 2). For more information about specific courses please refer to the Module handbook or contact the respective Chair/Department.

	Professor	ECTS
Core Courses (60 out of 90 ECTS)		
1 Environment of International Business		10
Issues in International Political Economy	Falke	5
International and European Trade Law	Emmerich-Fritsche	5
2 Foundations of International Management		10
Foundations of International Management I	Holtbrügge	5
Foundations of International Management II	Holtbrügge	5
3 International Strategic Management		10
Business Strategy	Hungenberg	5
Advanced Methods of Management Research IV	Holtbrügge	5
4 International Functional Management		10
International Marketing	Fürst	5
Global Operations Strategy	Voigt	5
5 International Information Management		10
E-Business Projects and Innovation	Möslein/Bodendorf	5
E-Business Strategy and Networking	Möslein	5
6 Soft Skills		10
Managing Intercultural Relations	Holtbrügge	5
International Management Solutions	Holtbrügge	5
7 International Finance and Change Management		10
International Finance	Merkl	5
Change Management	Hungenberg	5
8 International Corporate Sustainability		10
Sustainability, Business Ethics, & Corporate Social Responsibility	Beckmann	5
Management & Organization Theories through the Lens of Social Bus.	Beckmann	5
9 International Relations (for students with start of studies as of WS 15/16)		10
The Organization of the International System	Gardini	5
Power, Order and Institutions in World Politics	Gardini	5

Area Studies (30 ECTS)

Students must choose from one of the following four areas: English Speaking Countries, Romance Countries, Asia or Europe. Specific courses for each area can be found in the Module handbook. There is also the possibility to complete courses not directly listed in the Module handbook. Please refer to the courses listed under the Free Specialization Modules on the IM website. It is also possible to take a completely new course, but it must be discussed and approved by the area coordinator.

Prof. Falke	Prof. Gardini	Prof. Holtbrügge	Prof. Holtbrügge
English speaking countries	Romance Countries	Asia	Europe
<p>Advanced Industrial Countries and EM Economies*</p> <p>The Domestic Basis of the Globalization Process*</p> <p>Issues in International Trade*</p> <p>Issues in Area Studies</p> <p>Writing in English</p> <p><small>* mandatory</small></p>	<p>Latin America and the World</p> <p>Economía, sociedad y política en el mundo iberoamericano</p> <p>Economie, société et politique en France</p> <p>Romance Countries I-IV</p>	<p>Perspectives on Management in Asia</p> <p>Research Projects in International Management I+II</p> <p>Comparative Strategic Corporate Governance</p> <p>Courses in Erlangen</p>	<p>Die europäische Integration nach dem Zweiten Weltkrieg</p> <p>Europäische Mediensysteme und Öffentlichkeit I + II</p> <p>Europäisches Verfassungsrecht</p> <p>Internationalisierung mittelständischer Unternehmungen</p>

Master Thesis (30 ECTS)

The Master Thesis can be written with several chairs at the university, however consider that different chairs have different prerequisites. Those wishing to write their thesis with the Chair of International Management must complete Foundations of International Management 1 + 2 and Advanced Methods of Management Research IV before they can apply for an application to write their thesis. Furthermore, students must have achieved a score of 2.7 or better in Advanced Methods of Management Research IV. Topics are announced on the department's homepage and are related to the research interests of the department. Student created topics will be supported if they cover the department's research areas. Further information on each topic can be obtained from the respective advisor, however reservations for specific topics are not possible.

Language Courses

Language Courses can be taken, but are not mandatory. If you decide to take a language course, a maximum of 10 ECTS from language courses can be counted towards your Area Study. As it is not mandatory, students choosing not to take language courses must take other regular courses to complete the 30 ECTS. Therefore, please refer to the following links for more information about language courses. Please note, an English version of the website is still being updated and some information may only be available in German.

<http://www.sz.uni-erlangen.de/nuernberg>

<http://www.sz.uni-erlangen.de/abteilungen/spralabwiso/sprachangebotnuernberg> for

Dr. Mario Österreichischer is the head of the language department. For further questions, please contact him directly. (mario.oesterreicher@fau.de).

Exemplary timetable for MIBS core courses

	Monday	Tuesday	Wednesday	Thursday	Friday
08:00-09:30				08:00-11:15 The Organization of the International System (Gardini) Starting from 20.10.2016 FG 0.016	International Corporate Governance (Stiglbauer/Braendle) : block course on Thu 20.10. (8:00-18:15) & Fri 21.10.2016 (8:00-13:00), mandatory registration until 14.10.2016. More information: http://www.cg.rw.fau.de/lehre/lehveranstaltungen/international-corporate-governance.shtml
09:45-11:15			09:45-11:15 Cases in Business Strategy (Hungenberg) LG 0.222/3, 0.224, 0.141 Registration via StudOn: 27.09.2016, 10 am	09:45-11:15 International Finance (Merkl) LG H2 (Hermann Gutmann) to be confirmed.	11:30-18:00 International Marketing (Fürst) Block seminar in January 2017, starting January 13, 2017 More information can be found on the homepage in due course: www.marketing.wiso.uni-erlangen.de
11:30-13:00		11:30-13:00 Foundations of International Management I + II (Holtbrügge) Starting from 25.10.2016 LG H5 (easyCredit)	11:30-13:00 Business Strategy (Hungenberg) LG H6 (MüllerMedien)	11:30-13:00 Foundations of International Management I + II (Holtbrügge) LG H5 (easyCredit)	
13:15-14:45		16:45-18:15 Global Operations Strategy (Voigt) LG 0.424		13:15-14:45 Power, Order and Institutions in World Politics (Gardin) Starting from 17.11.2016 FG 1.036	
15:00-16:30			15:00-16:30 Issues in Int. Political Economy (Falke) FG 0.015		15:00-18:15 Innovation and Leadership (Möslin) (Part of E-Business Projects and Innovation) JOSEPHS, Karl-Grillenberger-Str. 3, 90402 Nürnberg Starting date: tba Further information: http://wi1.uni-erlangen.de Please register via StudOn before the kick-off to be confirmed.
16:45-18:15					
18:30-20:00					

This is a timetable based on the information of the academic year 2015/2016. Change will occur and hence this schedule is only for a general orientation.

Please check in UNIVIS for the exact timeframes of each course you want to take.

Registration for courses

Univis is the portal for classes that will be the most essential in helping you find which classes you would like to register. The link to Univis is as follows:

<http://www.univis.uni-erlangen.de/> (go to Vorlesungs- und Modulverzeichnis nach Studiengängen, alle anderen Studiengänge der Rechts- und Wirtschaftswissenschaftlichen Fakultät, Fachbereich Wirtschaftswissenschaften, Master-Studiengänge). On that page you can already find a few courses, however more courses are available at the bottom of the page by clicking the [Master in International Business Studies \(MIBS\)](#) link. Please note that on that link, there is another separation into *Pflichtbereich* (Core Courses) and *Wahlbereich* (Area Courses)!

You can find most of the courses including their locations, times, responsible coordinators etc.

After having a basic idea of the courses being available for the respective semester, you should check the homepage of the chair that offers the course.

For example:

Foundations of International Management I: <https://www.im.rw.fau.de/>

Foundations of International Management II: <https://www.im.rw.fau.de/>

Business Strategy: <http://www.management.wiso.uni-erlangen.de/>

The Organization of the International System: <https://www.awro.rw.fau.de/>

Power, Order and Institutions in World Politics: <https://www.awro.rw.fau.de/>

... and so on. In case you are looking for a specific chair, enter the professor's name + FAU into Google and you should reach it easily.

On every chair's webpage, there is a section either called *Lehre* or *Teaching*. Look there for Master's courses and more detailed information regarding the course you are interested in.

In case you cannot find it there, simply write an email to the respective chair. Please be aware, that currently a few chairs are still updating their sections and courses for the new semester.

Let's now assume, you want to take Foundations of International Management I.

After you checked for times and venues in UniVIS and have read more information on the respective Chair website, you will notice that registration is required.

This registration can be completed by going to StudON (approx. 90% of courses) or via email, when stated (approx. 5%). In case other registration systems are used, it is normally stated on the homepage of the course of the chair.

After logging onto StudON, you can search for the name of the course. You should find this link:

https://www.studon.fau.de/studon/goto.php?target=cat_1389511 for Foundations of International Management I.

Join both courses (lecture and seminar) and the registration is complete.

In case you cannot register, or you cannot find the course, just join the first session in the semester and the Professor normally gives you detailed information of how to do so.

Later (end of November, beginning of December) you need to register for the exam on *meincampus* (assuming you want to take it). After this registration, the course will be officially in your transcript of records. More information will follow in due course.

Core course	Professor	Registration via...		
		StudOn	E-Mail (department homepage)	MeinCampus
Issues in International Political Economy	Falke	x		x
Foundations of International Management I	Holtbrügge	x		x
Foundations of International Management II	Holtbrügge	x		x
Business Strategy	Hungenberg	x		x
International(es) Marketing	Fürst	x		x
Global Operations Strategy	Voigt	x		x
Innovation and Leadership (5 ECTS)	Möslein	x		x
Interdisciplinary Business Project (2.5/5 ECTS)	Bodendorf		X via e-mail with the following information: 1. Name 2. Matriculation number 3. Course of studies (plus if 2.5 or 5 ECTS course); see W12 chair's homepage for further information	x
E-Business Strategy and Networking	Bodendorf		X registration via the link at the W12 chair's homepage	x
International Finance	Merkl	No information yet		x
Power, Order and Institutions in World Politics	Gardini	x		x
The Organization of the International System	Gardini	x		x

Kindly note that the registration periods for the courses have not been announced yet. Please keep up to date with any changes on the respective chairs' websites.

Orientation Week

Overview

Prior to the semester which starts on the 16th of October, the orientation week for all MIBS students will take place in Nuremberg from Monday, 9th of October till Friday, 13th of October. We strongly recommend you to join your fellow students in order to get to know them, the university, the professors, and our staff. Furthermore, our current student representatives Julie Brinks and Laura Kirste will be there to answer all the questions you might have from a student perspective. In addition to many administrative events (e.g. enrollment in case needed, registration at the city), we will have time for amusing activities like a pub crawl, a welcome party and firm visits. Don't miss out! 😊



On the first day of the semester, 16th October 2017, each student will get the opportunity to present himself/herself to the other students. Therefore, we kindly ask you to provide us **one page/slide of a power point presentation** with some interesting information about you (pictures, international experience, hobbies, education etc.). Please focus on the most relevant things that you would like to share with your colleagues and please do not exceed one page. The **presentation time is 45secs only**, so please make it short and informative.

We want you to prepare this short introduction in order to ensure that all students get to know each other easily and in a pleasant atmosphere.

Please send your one-page/slide ppt. or pptx. (PowerPoint) -file till the **30th of September, 2017** to marcus.conrad@fau.de

You will receive a detailed schedule for the orientation week within the upcoming weeks.

In case you have any questions in regards to:

- The orientation week in general, as well as administrative issues like enrollment or documents needed, please refer to Jörg Reisner, M.A. (joerg.reisner@fau.de), head of International Office.
- The MIBS program and its courses in general, please refer to Marcus Conrad, coordinator of the MIBS program (marcus.conrad@fau.de).

The MIBS and its students

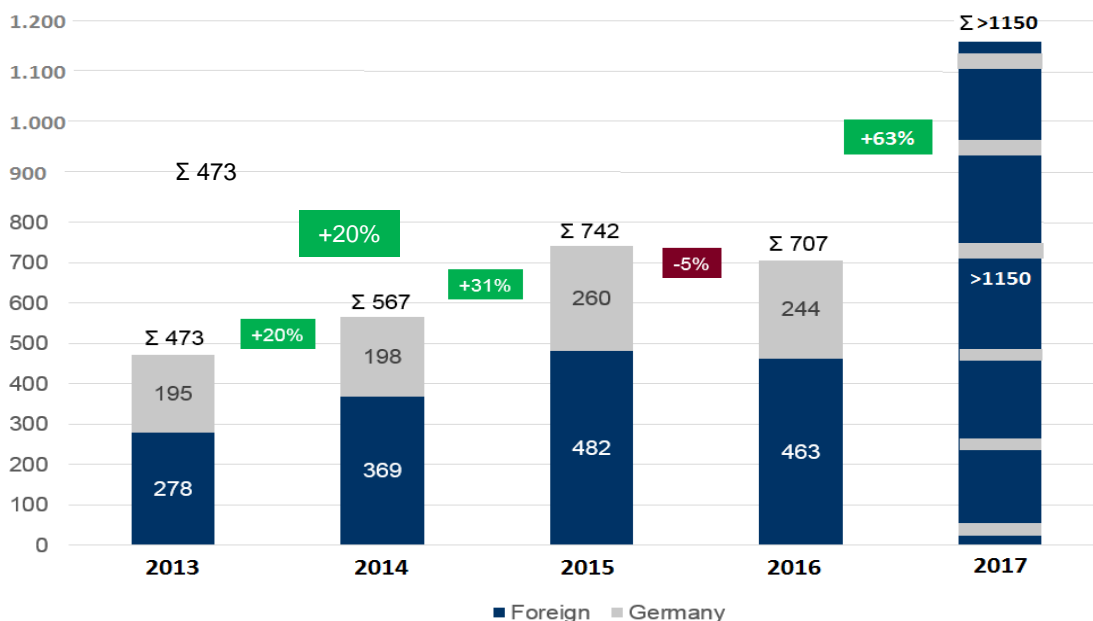
MIBS Alumni of the years 2013-2015



MIBS alumni come from all over the world.

Moreover, the class of 2016 as well as 2017 includes many other nations, e.g. Venezuela, France, Honduras, Spain, Uganda, Great Britain, among others.

Applications over time



The MIBS community

The MIBS program allows you to meet motivated students from all over the world and to be part of a highly dynamic and international group.

Social events such as the annual MIBS Welcome Party, Christmas parties and meetings in the beer garden offer you the opportunity to make new friends and learn about the culture and background of your fellow students.

Join the MIBS Facebook group to get in contact with fellow students and be well informed about any news within the MIBS program.

<https://www.facebook.com/mibsfau/>

Other Information

Useful links

Friedrich-Alexander University of Erlangen-Nürnberg:

<http://www.fau.eu/>

School of Business & Economics:

<http://www.wiso.uni-erlangen.org/>

Department of International Management:

<http://www.im.wiso.uni-erlangen.de/>

Information about the Master in International Business Studies (MIBS):

http://www.wiso.uni-erlangen.de/masterstudiengaenge/international_business/

University Library:

<http://www.ub.uni-erlangen.de/index-en.shtml>

OPACplus (Catalogue of the University Library):

<http://www.ub.uni-erlangen.de/literatursuche/opacplus/index-en.shtml>

Univis (Course SCHEDULES for upcoming, current and past semesters):

<http://www.univis.uni-erlangen.de/>

StudOn (Portal to all courses, REGISTER for courses, receive course material, etc.):

<http://www.studon.uni-erlangen.de/>

Oktis (Portal to Sprachzentrum, language course times, REGISTER for language courses, etc.):

<https://www.sprachkurse.uni-erlangen.de/>

Mein Campus (REGISTER for EXAMS, matriculation sheet, grades):

<https://www.campus.uni-erlangen.de/>

IdM-Portal (FAUCard, user accounts information, logins and passwords):

<https://www.idm.uni-erlangen.de/>

Webmail (Portal to student's university email account):

<https://studmail.uni-erlangen.de/>

FAQ

Questions before your application	
When can I apply for the Master of International Business Studies?	The online application portal will not be opened before April, 2017. The next application deadline is May 31st, 2017. The next MIBS class of 2017/2018 starts in October 2017.
Is there a minimum of ECTS before I can apply for the MIBS-Program?	Yes, you have to earn at least 135 ECTS in your bachelor-program before you can apply for our Master program.
Do I need to take special program related courses?	There is no official rule for courses you have to take, but it will raise your chances if you participate in courses with international management topics.
When will the Online Application Tool open?	Opening of the Online Application Portal: as of April each year Application deadline is May 31 st each year Decision date: By the end of July/beginning of August Start of the program: October each year
Do I need a special degree in economics?	The program is designed for outstanding and motivated students who have successfully completed: <ul style="list-style-type: none"> - a bachelor's degree in International Business, Business Administration, Management or a related subject, or - a bachelor's degree in another field, but with sufficient knowledge of international business
Are there any scholarships?	There are quite a lot. The most important ones are DAAD and Bayhost. Please inform yourself on the relevant homepages. The University of Erlangen-Nürnberg does not provide any scholarships.
Which proof of English knowledge do I need?	Please note that we can only accept the English language certificates that are mentioned on our homepage. No exceptions can be made. Always attach an accredited internationally accepted English language certificate such as TOEFL, IETLS or Cambridge. An English Bachelor's program is only sufficient if it was entirely completed in English in an English speaking country (US, UK, Canada, Australia, etc.)
Is it possible to start the program in the summer semester?	The program starts only in the winter semester.
Is relevant work experience and international experience mandatory?	Relevant work experience and international experience are not mandatory, though will be taken into account when assessing your qualification for the program. Having no international experience at all, is definitely a problem for being part in a multicultural, international student group.
Is a bachelor degree completed in	No, only a bachelor degree completed in English in one of the EU/EEA countries, United States, Canada, Australia, New Zealand or South Africa. If the language of instruction (English) is

<p>English in a country other than the ones mentioned on the website accepted as English language proficiency proof</p>	<p>not clearly stated in the degree certificate, it is to be verified by a certificate signed by a university official</p>
<p>How many students are admitted to the program every year?</p>	<p>We receive around 750 applications every year and around 50 students get admission to the program.</p>
<p>Where can I find more information about the exam regulations as well as the courses and its contents? Moreover, I need information about studying in Nuremberg.</p>	<p>Please refer to the following documents that provide you with relevant information: https://www.wiso.rw.fau.de/files/2016/02/PO_MIBS_english_1302.pdf https://www.wiso.rw.fau.de/files/2016/02/RW_14002_RaPO_MA_WiWi_RW_JULI2014_en.pdf https://www.wiso.rw.fau.de/files/2016/02/Information_Brochure_MIBS.pdf (old version of 2015; only minor changes, e.g. tuition fee, dates etc.; the most recent version is send out in case you receive an admission letter for your application). https://www.wiso.rw.fau.de/files/2016/10/MHB_Master_International_Business_Studies.pdf https://www.wiso.rw.fau.de/files/2016/02/studieren.pdf#page=43</p>
<p>Internship & Miscellaneous</p>	
<p>Is there a mandatory internship?</p>	<p>It is not mandatory, but we strongly advise you to gain some practical experiences.</p>
<p>Is there a time limit for the program?</p>	<p>The standard period of study is 4 semesters. However, it can be extended by two semesters without request. Additionally you can take up to 2 holiday semesters.</p>